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At the Heart of Communications and Communities™



fact sheets

Our fact sheets provide current information available on topics ranging from the impact of HIV/AIDS in communities of color to faith-based and community initiatives.

These fact sheets serve as the foundation of various outreach and educational projects.

THE LEADERSHIP CAMPAIGN ON AIDS

HIV/AIDS continues to take a devastating toll, both around the world and at home. Around 70 million of our world are affected. Responsibility for this disease, Commission have a critical role to play in the fight against HIV/AIDS, and they must not be left out of the conversation. The Commission will lead the way to address this devastating disease. The Leadership Campaign on AIDS is designed to assist communities of color to take action.

The Problem

With the majority of new HIV infections occurring among people of color, HIV/AIDS is having a devastating and disproportionate impact on communities of color throughout the United States. Twenty years ago, people mistakenly believed that it was a disease only affecting and affecting the gay white community. Today, the misperception and misconception has resulted in high infection and mortality rates within communities of color. Issues of fear, stigma and ignorance surrounding HIV disease and those impacted by the disease slow the virus to spread at alarmingly rapid rates. This health crisis demands urgent and sustained leadership and action to stem the growing trend of HIV disease.

The Solution

In response to the growing crisis facing communities of color, the Department of Health and Human Services (HHS), Office of HIV/AIDS Policy (OHP) launched the Leadership Campaign on AIDS (LCA) in the fall of 1990. This bold initiative continues to make significant inroads within communities of color throughout the country educating, motivating and mobilizing leaders and communities in the fight against HIV/AIDS. As a complement to other HHS HIV/AIDS programs, LCA's unique approach targets and supports minority leadership to break down the stigma, fear and denial that impede prevention and treatment efforts and to build partnerships that amplify an effective response to HIV in these communities. LCA is built on the philosophy that communities know best what their needs are and the activities required to best address those needs. With this guidance, LCA works to change how leadership and communities perceive at-risk individuals and how those individuals feel they are perceived. LCA strives to reenergize and develop a commitment across the public and private sectors in the fight against this epidemic within communities of color. This includes working within government to support or modify programs to better serve people of color. The health of all communities depends on proactive leadership and action to stem the growing trend of HIV disease.

The Resource

Together in partnership, we can continue to make a positive difference. For more information on OHP's Leadership Campaign on AIDS, please contact Miguel Gomez, Director at (202) 690-5560 or by email at: mgomez@oahp.hhs.gov.

Did You Know...

The Centers for Disease Control and Prevention (CDC) estimates that today there are 800,000-950,000 HIV-positive people living in the United States, more than at any other time in the epidemic. An estimated 180,000-200,000 HIV-positive individuals do not know they are infected, and therefore are not benefiting from HIV care and treatment, and may also be unknowingly transmitting the virus. An additional 250,000 people living with HIV who are aware of their status may not be getting the care they need or prevention support to help them protect their partners. Altogether, roughly half of all people living with HIV in the United States are untreated, uninvolved, or both.

HIV/AIDS is devastating communities of color around the globe in ways that we don't fully comprehend. What we DO know about HIV/AIDS is that it is preventable.

Know the facts and Educate, Motivate, and Mobilize against HIV/AIDS!

To Learn More

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The terms "HIV-positive" and "AIDS" are used interchangeably to describe those individuals who are infected with HIV. The term "HIV/AIDS" includes those individuals who are infected with "either" or "both".

The Leadership Campaign on AIDS

HIV/AIDS AND HISPANICS

More Facts...

- Through December 2001, 833,452 AIDS cases were reported to the CDC. Hispanics accounted for **15.8 percent** of total AIDS cases.
- 26 percent** of total AIDS cases among women.
- 23 percent** of total AIDS cases among children.
- Of the adult and adolescent Hispanics reported with AIDS in the United States through June 2000, **77 percent** were men.
- From January 2001 to December 2001, **19 percent** of adult and adolescent AIDS cases reported were among Hispanics.
- In 1998, men of color represented **52 percent** of AIDS cases among men who have sex with men. In 1989, men of color represented **31 percent** of AIDS cases in the same group.
- HIV/AIDS was the **second** leading cause of death for Hispanic men ages **35-44** in 2000. For that same age group, HIV/AIDS was the **fourth** leading cause of death for Hispanic women in 2000. HIV/AIDS was the **third** leading cause of death among all Hispanics ages **35-44**.

Fighting HIV/AIDS in Communities of Color!

With such staggering numbers, people of color are doing more to fight HIV/AIDS. The Office of HIV/AIDS Policy's Leadership Campaign on AIDS (LCA) is working with communities to increase HIV/AIDS knowledge, awareness, and most important, action in communities of color. **Fear and discrimination** are blocking efforts to prevent the spread of HIV/AIDS. They are also keeping people from getting tested and into care. **You can help break the silence.** You can take the lead in fighting HIV/AIDS in your community!

What Can You Do?

- Learn more about HIV/AIDS and its impact on your community.
- Protect yourself against HIV infection! Know the risks associated with sex and drug use.
- Get tested! It's important to know your HIV status to protect yourself and others!
- Get medical care and support if you're living with HIV! Effective treatments exist!
- Educate others about HIV/AIDS. Talk openly and honestly about prevention and treatment.
- Volunteer at a local HIV/AIDS organization.
- Post fact sheets about HIV/AIDS on bulletin boards and in local businesses.
- Organize a community meeting, invite educators, religious and business leaders, health care professionals, neighbors and friends to talk about HIV/AIDS and its impact locally. Even if few people show up, change can happen!
- Help someone living with HIV/AIDS to be a friend.
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HIV/AIDS AND HISPANICS

FACT SHEETS CONTAINING HIV/AIDS SURVEILLANCE DATA FOR TARGET POPULATIONS

HIV/AIDS AND ADOLESCENTS

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HIV/AIDS AND ADOLESCENTS

HIV/AIDS AND MINORITY WOMEN

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HIV/AIDS AND MINORITY WOMEN



STEPPING STONES TO AIDS PROGRAMS

1. **Identify your community's needs.** Conduct a needs assessment to determine the most pressing issues facing your community.
2. **Develop a vision for the future.** Create a shared vision for the future of your community, focusing on the needs of the most vulnerable.
3. **Build a coalition of partners.** Identify and engage key stakeholders, including community leaders, faith-based organizations, and public health officials.
4. **Develop a strategic plan.** Create a clear, actionable plan that outlines the goals, objectives, and strategies for your program.
5. **Secure funding.** Identify and secure the resources needed to launch and sustain your program.
6. **Implement the program.** Put your plan into action, ensuring that all components are effectively implemented.
7. **Evaluate and improve.** Regularly assess the program's impact and make adjustments as needed to ensure it remains effective and relevant.

We are members of different faith communities united by GOD to offer a life of hope and healing in the midst of the HIV/AIDS pandemic.



WHAT CAN WE DO ABOUT HIV/AIDS?

There are a variety of different ways you can help reduce the impact of HIV/AIDS on your community. Here are some ideas to get you started:

Education and Outreach: Educate the community about HIV/AIDS, and its prevention and treatment options. This can be done through community events, workshops, and one-on-one counseling.

Testing and Treatment: Encourage people to get tested for HIV/AIDS, and to start treatment if they are positive. Early treatment can help prevent complications and improve quality of life.

Prevention: Promote safe sex practices, such as using condoms and avoiding sharing needles. Encourage people to get vaccinated for hepatitis B and C.

Support Services: Provide support services for people living with HIV/AIDS, such as counseling, case management, and financial assistance.

Advocacy: Advocate for policies and programs that support people living with HIV/AIDS, and that address the social and structural factors that contribute to the epidemic.



TRUE OR FALSE?

1. **True or False?** HIV/AIDS is a curable disease.
2. **True or False?** HIV/AIDS is a contagious disease.
3. **True or False?** HIV/AIDS is a genetic disease.
4. **True or False?** HIV/AIDS is a chronic disease.
5. **True or False?** HIV/AIDS is a fatal disease.
6. **True or False?** HIV/AIDS is a preventable disease.
7. **True or False?** HIV/AIDS is a treatable disease.
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MULTIPLE CHOICE:

1. Which of the following is NOT a risk factor for HIV/AIDS?
 - a. Unprotected sex
 - b. Sharing needles
 - c. Blood transfusion
 - d. All of the above
2. Which of the following is NOT a symptom of HIV/AIDS?
 - a. Fever
 - b. Weight loss
 - c. Night sweats
 - d. All of the above
3. Which of the following is NOT a way to prevent HIV/AIDS?
 - a. Using condoms
 - b. Getting vaccinated
 - c. Avoiding sharing needles
 - d. All of the above
4. Which of the following is NOT a way to get tested for HIV/AIDS?
 - a. At a community health center
 - b. At a blood bank
 - c. At a drug store
 - d. All of the above

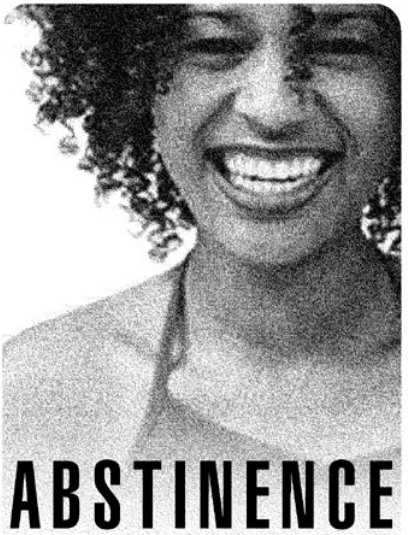
FACT SHEETS FOR HARLEM CONGREGATIONS FOR COMMUNITY IMPROVEMENT (HCCI), INC.

Benefits

1. More self-respect and more respect for each other.
2. Security that you're not being pursued for sexual reasons.
3. Greater likelihood of faithfulness in marriage, and trust in your partner's ability to control him/herself with other people.
4. Chance to develop more depth in relationships.
5. Fewer worries over pregnancy, birth control, STDs, emotional betrayal, etc.
6. Peace of mind and joy in the knowledge that you are obedient to God in this area of your life.

The Steps

1. Seriously commit to your decision to be abstinent. This is a commitment to YOURSELF; no one else can do it for you.
2. Acknowledge your responsibility for your body and what you do with it. You can control yourself.
3. Only date people who share and respect your views. You need them to work WITH you, not AGAINST you. [This is extremely important and one of the keys to abstinence.]
4. Make sure you're not advertising what's not on the market, dress accordingly. Also, remember, if people treat you as though you owe them sex, they're wrong. They're treating you no better than a prostitute.
5. Avoid movies, TV shows, web sites, magazines, music, and conversations that dwell on, or remind you of, sex. "But, that's ridiculous!" you might be saying. Well, think of it as a BRAIN DIET. The more you feed that part of your brain, the more difficult it will be to remain abstinent. If you were on a diet, you wouldn't hang out in a bakery. That would be foolish. This may sound unrealistic, but it's not as difficult as you might think.
6. Keep your clothes on. If you can't get to it, you can't get in trouble with it. It's that simple.
7. Beware of back rubs, naps together, etc. Getting horizontal can inch you closer and closer to things you never planned on doing.
8. Keep control. Drugs and alcohol don't take away your responsibility for what you do with your body. YOU still have to bear the consequences of your actions, no matter how unintentional they were.
9. Always keep in mind that this is not forever. You are just holding out now for something better in the future. It'll be worth it.
10. Constantly assess yourself and find your points of weakness, then avoid them. You know best what works for you, and since you are doing this for yourself, you'll try to do it well.



ABSTINENCE

11. Never stop trying. Mistakes might happen, and each day must be approached with a new awareness of your options. There's no such thing as absolute failure or success. Good choices yesterday don't mean you can let down your guard, and bad choices today don't mean tomorrow has no hope.
12. Be realistic about your future with someone. Just because you think you'll marry them now doesn't mean you will. Nothing is guaranteed until you are at your wedding. Emotions and intentions don't justify physical relationships.
13. Remember there is NEVER a point of no return. It's never too late to begin trying or to try again. No matter how many mistakes you feel you've made in your past, each day is another chance.
14. PRAY often for the Lord's strength. You don't have to wonder if this is God's will, you know it is. He's on your side and wants you to succeed. He will do His part, but you must do yours.

Are you afraid it's too late for you?

Have you ever heard of "secondary virginity"? This is for those who have a sexual past but want to commit to sexual purity from this day forward, until they are married. Secondary virginity is very real, and although the memories of your sexual past may not be erased, you can experience healing and renewal if you commit your way to the Lord and allow Him to be the center of your life. Even ex-prostitutes can experience secondary virginity, so know that IT IS NEVER TOO LATE FOR YOU.



brochures & publications

We develop and distribute brochures and publications that inform individuals about a variety of resources and initiatives.

the partnership

The Minority Reviewer Project is implemented by the Office of HIV/AIDS Policy, The Leadership Conference on AIDS (LCA) and the Office of Minority Health, jointly working to ensure Federal HIV/AIDS dollars more accessible to communities of color.



the project rationale

Minority Reviewer Database
 The Minority Reviewer Project is designed to help increase the effectiveness of public health efforts to reduce the disproportionate impact of HIV/AIDS on communities of color by:

- increasing the inclusiveness, transparency, and accountability of the review process for funding and program investments that affect HIV/AIDS prevention and care services;
- increasing programmatic, technical, and financial monitoring, and
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please contact

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BROCHURE FOR THE DEPARTMENT OF HEALTH AND HUMAN SERVICES OFFICE OF HIV/AIDS POLICY'S MINORITY REVIEWER PROJECT



the
 minority
 reviewer
 project
 project overview



**minority
 reviewer
 training**

save the date
 Save the date - January 22-24, 2013

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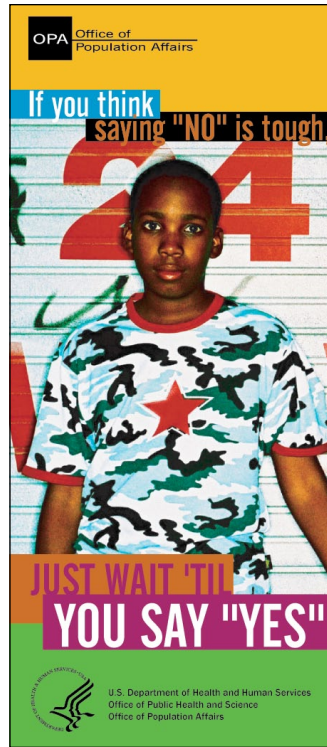
how to register

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cosponsored by

SAVE-THE-DATE CARD FOR THE MINORITY REVIEWER PROJECT TRAINING





BROCHURE DESIGNS SUBMITTED FOR CONSIDERATION BY THE DEPARTMENT OF HEALTH AND HUMAN SERVICES OFFICE OF POPULATION AFFAIRS

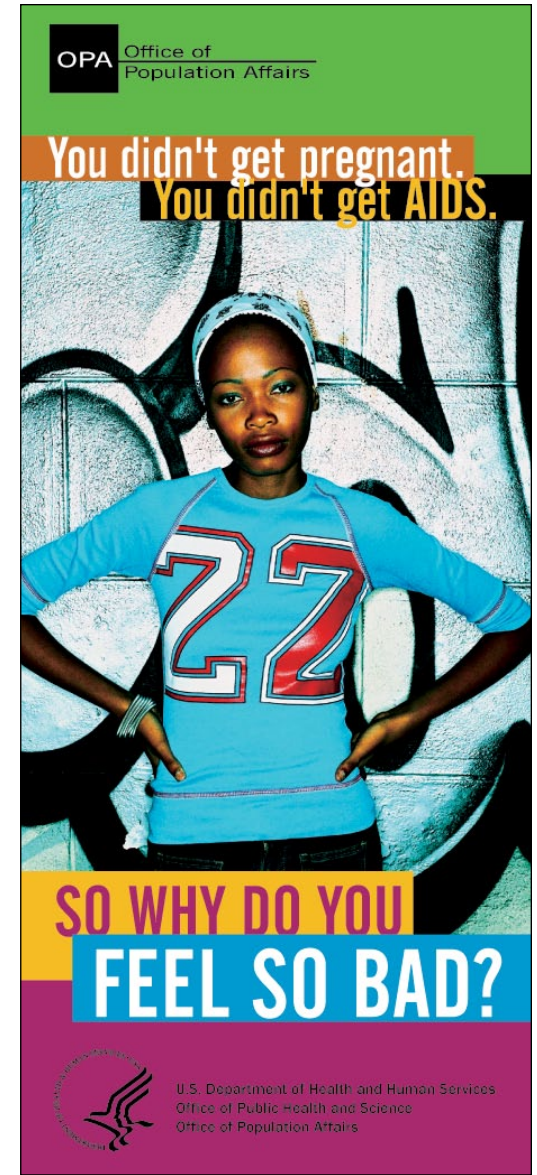


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September 2003

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 Assistant Manager: Carolyn A. Kelly, Ph.D.
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It is important to public agencies for more information on HIV-related programs administered or funded by the Department of Health and Human Services (DHHS). The Office of HIV/AIDS Policy, Strategy, and Outreach, the Assistant Secretary for Health, will conduct a series of public forums for the development of HIV/AIDS policy and the implementation of HIV/AIDS programs and activities across the Department's health services—its developed and developing countries, its Centers for Disease Prevention.

The Guide contains information on the agencies within DHHS that are involved in HIV/AIDS-related activities. Highlighting their respective roles, the Guide provides an overview of the federal government's role in HIV/AIDS. The Guide does not include all of the federal agencies and their programs, but does contain relevant information that can be used by organizations providing HIV prevention and care services.

The Guide also lists the Centers for Disease Prevention, including National Institutes of Health (NIH) and the Centers for Medicare and Medicaid Services (CMS), and its information on current and future activities. The information can be used to identify a specific and relevant agency through the list of agencies and their websites. For more information on the Office of HIV/AIDS Policy, Strategy, and Outreach, please contact the Assistant Secretary for Health and Human Services, Office of HIV/AIDS Policy, Strategy, and Outreach, Department of Health and Human Services.

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES (DHHS)

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Program Information:
 The U.S. Department of Health and Human Services (DHHS) is a principal health agency of the Federal government. Its mission is to protect and advance the health of the nation through:

ENRHS administrative (13) health agencies:

- Administration for Children and Families (ACF)
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- National Institute of Health (NIH)
- Program Support Center (PSC)
- Science and Health Statistics Administration (SHS)

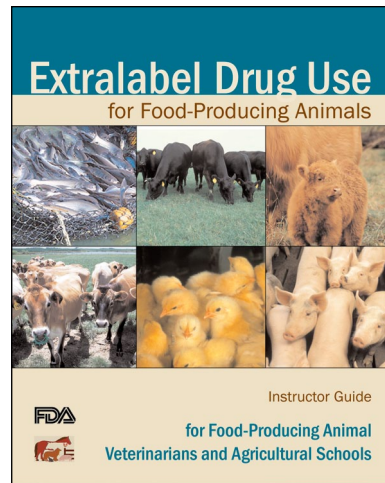
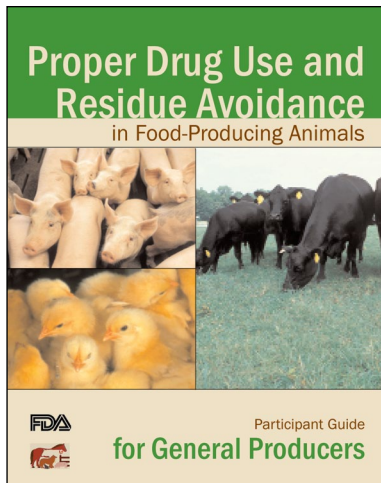
All the agencies listed above report to the Agency for Toxic Substances and Disease Registry and the Program Support Center, under the Office of the Assistant Secretary of Health.

THE 2003 "HIV/AIDS AND MINORITIES: A GUIDE TO FEDERAL PROGRAMS"

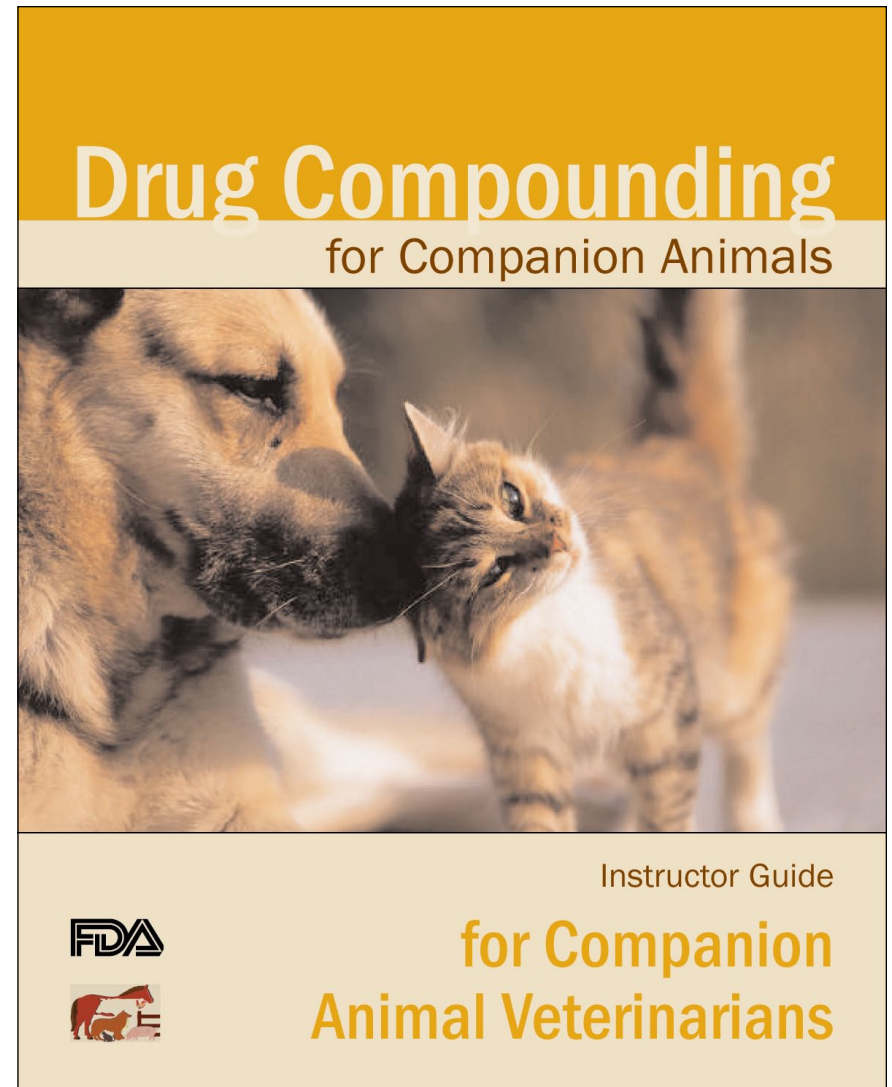
HIV/AIDS AND MINORITIES

A Guide to Federal Programs

DEPARTMENT OF HEALTH & HUMAN SERVICES • USA



COVERS OF GUIDES FOR COURSES CONDUCTED BY
THE FOOD AND DRUG ADMINISTRATION
CENTER FOR VETERINARY MEDICINE



REGION III

VIRGINIA

GRANTEE

1500 E. Main ST
P O Box 2445
Richmond, VA 23219
(804) 786-6653

Clinics

Accomack County Health Department
517 North Darr Asaph ST
Alexandria, VA 22314
(703) 839-4400

Albemarle Health Department
2071 West Backlick RD
Alexandria, VA 22304
(703) 820-8070

Albemarle Health Department/Medicaid Health Clinic
3854 Exclusive ST
Arlington
Alexandria, VA 22301
(703) 518-1702

Albemarle Health Department
Arlomira Health Center
1623 Church ST
FPO Box 392
Alexandria, VA 22302
(804) 541-2711

Amelia County Health Department
224 S. Court ST
P O Box 259
Amelia, VA 24521
2434 949-8408

Amherst County Health Department
401 Court ST
P O Box 965
Appomattox, VA 24522
1434 302-2313

Appomattox County Health Department
9033 Wilson Blvd
Suite A And B
Arlington, VA 22201
(703) 239-1216

Arlington Health Department/Family Planning Clinic
Court House Square
Warm Springs, VA 24484
5419 839-7546

Bath County Health Department
403 Mountain AVE
P O Box 148
Bufford, VA 24523
(804) 869-7663

Berkeley County Health Department
Jensen ST
P O Box 176
Berk, VA 24118
(804) 689-4851

Blair County Health Department
21 Academy ST
Fountain, VA 24496
(540) 470-9266

Bland County Health Department
305 Piedmont AVE
Blair, VA 24201
(276) 642-7232

Botetourt County Health Department
1832 Lawrence Plaza RD
Lynchburg, VA 23888
(434) 849-2525

Bristol City Health Department
500 Courty ST
Chesapeake, VA 23334
(757) 392-5000

Chesapeake Health Department/Cent
Bridge Clinic
480 Courty ST
Chesapeake, VA 23334
(757) 392-5000

Chesapeake Health Department South
North Health Center
5601 Lucy Carr DR
P O Box 165
Chesapeake, VA 23062
(804) 748-1891

Chesapeake Health Department
180 North Business ST
Bryantown, VA 22911
(540) 856-1023

Clark County Health Department
222 Jimmie ST
Clifton Forge, VA 24422
(540) 807-4121

Clifton Forge Health Department
118 Keller ST
P O Box 180
Haltersville, VA 24488
(434) 692-9550

Colonial Beach/Westmoreland County
Health Department
200 Highway AVE
P O Box 3401
Westmoreland, VA 23084
(804) 500-9380

Colonial Heights Health Department
311 Birch ST
Compton, VA 24026
(434) 928-2173

Coder Bull Clinic
7501 Adams RD
Charlottesville, VA 22903
(804) 829-2480

Charlottesville Health Department
40 West HWY
Charlottesville Court House, VA 22903
(434) 547-5071

Charlottesville Health Dept
1138 Ross Hill DR
P O Box 7448
Charlottesville, VA 22908
(434) 972-6176

Charlottesville-Albemarle Health Dept
7489 Battlefield North Blvd
Chesapeake, VA 23022
(757) 392-8019

Chesapeake Health Department/Cent
Bridge Clinic
480 Courty ST
Chesapeake, VA 23334
(757) 392-5000

Chesapeake Health Department South
North Health Center
5601 Lucy Carr DR
P O Box 165
Chesapeake, VA 23062
(804) 748-1891

Chesapeake Health Department
180 North Business ST
Bryantown, VA 22911
(540) 856-1023

Clark County Health Department
222 Jimmie ST
Clifton Forge, VA 24422
(540) 807-4121

Clifton Forge Health Department
118 Keller ST
P O Box 180
Haltersville, VA 24488
(434) 692-9550

Colonial Beach/Westmoreland County
Health Department
200 Highway AVE
P O Box 3401
Westmoreland, VA 23084
(804) 500-9380

Colonial Heights Health Department
311 Birch ST
Compton, VA 24026
(434) 928-2173

REGION III

Clinics (continued)

Covington County Health Dept
224 Main ST
New Castle, VA 24127
(804) 864-1138

Crab County Health Department
640 Laurel ST
Culpeper, VA 22919/29989
(804) 839-7562

Culpeper County Health Department
115 Keller RD
P O Box 167
Culpeper, VA 23030
(804) 492-4861

Cumbeat County Health Dept
308 Taylor DR
Darien, VA 24541
(434) 793-9166

Danville Health Department
Buck Creek RD
P O Box 788
Cliftonwood, VA 24228
(276) 828-4079

Dickenson County Health Department
14028 Epiphany Place RD
P O Box 165
Dickinson, VA 23841
(804) 469-9771

Dinwiddie County Health Department
403 North Church LA
P O Box 208
Topsylvania, VA 22580
(804) 443-2386

Essex County Health Department
330 Hospital DR
Warrenton, VA 20186
(540) 347-6400

Fauquier County Health Department
134 Roberts Dr SE
Wise, VA 24293
(276) 338-8000

Fair Woods Job Corp/Comham
815 E Main ST
Rte 221 South
Floyd, VA 24091
(540) 766-2141

Floyd County Health Department
Health 18 Co Office Bldg
P O Box 136
Falmouth, VA 22983
(434) 591-1060

Freshwater County Health Department
300 Farrow DR
P O Box 805
Fairfax, VA 22081
(703) 868-8100

Freshwater County Health Department
388 Bell AVE
Falls Church, VA 22031
(804) 366-3115

Frederick County Health Department
150 Commercial ST
Winchester, VA 22091
(540) 722-3470

Frederick-Winchester Health Dept
628 Jackson ST
Fredericksburg, VA 22401
(540) 854-4167

Fredericksburg Health Department
703 S Main ST
Gales, VA 22423
(276) 234-6127

Gales County Health Department
120 N Main ST
Pawling, VA 24134
(540) 921-2891

Giles County Health Department
7284 College CTR
P O Box 683
Gloucester, VA 23061
(804) 693-2445

Gloucester County Health Department
2908 Ross RD
P O Box 178
Goatland, VA 23063
(804) 556-0345

Gloucester County Health Department
500 Hospital DR
P O Box 38
Riverside, VA 22973
(434) 867-3703

Gloucester County Health Department
151 Spring ST
P O Box 1035
Empire, VA 22827
(434) 548-4235

Gloucester-Empire Health Dept
1030 Crawford RD
P O Box 886
Halls, VA 24658
(434) 476-4983

Halifax County Health Department
200 Victoria Blvd
Hempden, VA 23861/1888
(757) 727-1172

Hampton Health Department
12013 Washington HWY
Arlow, VA 23025
(804) 366-3115

Henrico Health Department
118 N Main ST
Harrisonburg, VA 22902
(540) 524-3118

Harrisonburg/Rockingham Health Dept
3810 New Mile RD
Richmond, VA 23223
(804) 652-3190

Henrico Health Department/Cen
Office Bldg
2800 Deer Plover DR
Richmond, VA 23298
(804) 501-4222

Henrico Health Department/Hermon
Court Ch Human Serv Bldg
305 Commonwealth Blvd
P O Box 1032
Martinez, VA 24114
(276) 638-2311

Henry/Martinville Health Department
Fisher AVE
Montrose, VA 24465
(540) 468-2725

Highland County Health Department
200 Appomattox ST
Hepemont, VA 23880
(804) 498-1297

Hopewell Health Department
403 Chase ST
P O Box 299
Smithfield, VA 23430
(757) 357-4377

Jac Co/Wedge Health Department
180 Home Landing RD
Aber Circle
King Queen Court House, VA 23085
(804) 789-8154

King And Queen County Health Dept
Route 3
P O Box 92
King George, VA 22485
2435 779-3111

King George County Health Dept
172 Courthouse LA
P O Box 151
King William Courthouse, VA 23186
(804) 789-4988

Office of
Population Affairs

2004-2005 directory

family planning grantees,
delegates, and clinics

U.S. Department of Health and Human Services
Office of the Secretary
Office of Public Health and Science
Office of Population Affairs
Office of Family Planning

"2004-2005 DIRECTORY: FAMILY PLANNING GRANTEES, DELEGATES, AND CLINICS" FOR THE DEPARTMENT OF HEALTH AND HUMAN SERVICES OFFICE OF POPULATION AFFAIRS



National Example

Essema magazine helped spread the word about *Sisters Together* by mentioning the national kickoff in its calendar of events and by publishing the *Sisters Together* toll-free number and website link in an article concerning weight control.

such as a walk or food festival. This not only helps reinforce the visibility of your program, but also raises awareness about issues that the program addresses.

When you send materials to the people on your media list, remember to:

- Allow several days for the materials to arrive.
- Make a follow-up phone call to the contacts to make sure they have received the materials, to answer any questions, and to restate the value of the program.
- Send a note of thanks for every story that appears.

MAKING CONTACTS

Whenever possible, deliver your materials personally or arrange a face-to-face meeting. Emphasize the importance of encouraging Black women to improve their health by becoming physically active and eating healthier. Explain that Black women are at risk of developing obesity-related problems such as diabetes and coronary heart disease. In addition, mention all the community partners involved in *Sisters Together* to let the media know how widespread your program is. Be sure to leave your card or name and telephone number.

Finally, be sure to track media coverage and do not forget to let your media contacts know about your *Sisters Together* program's successes. Media is a great tool to promote your program. By getting the word out about successful events, you may be able to make new community partners as well as further promote *Sisters Together* messages.

PREPARING NEWS RELEASES/MEDIA ADVISORIES

News releases and media advisories are concise publicity tools you can use to promote your *Sisters Together* activities and messages. The media is interested in reporting new information, so present your information in a timely and interesting way, or try linking your story with one that is already receiving wide coverage. Focus on your program's activities and use the letterhead and logo included in this guide to make your news releases look professional—media organizations receive many submissions each week, so it is important to make your advisory eye-catching. Send advisories 3 to 4 days before your event and send a news release the day your activities begin. Make follow-up calls to see if reporters need more information and encourage them to attend. A sample news release can be found in the "Additional Materials" section of this guide.

PREPARING PSAs


A PSA is a great way to promote your *Sisters Together* messages along with your program's related activities and events. PSAs are non-commercial advertisements that educate the public about a specific issue or cause. Broadcast PSAs are often aired three of change in 10-, 15-, 30-, or 60-second lengths. You may want to find a sponsor to cover the costs of producing PSAs. "Radio readers"—scripts that disc jockeys read live on air or record for broadcast—are also inexpensive and equally effective tools. Be sure to include a "pitch memo" when sending your PSAs. Sample PSAs can be found in the "Additional Materials" section of this guide.

Because media outlets place these announcements free of charge, it is difficult to control



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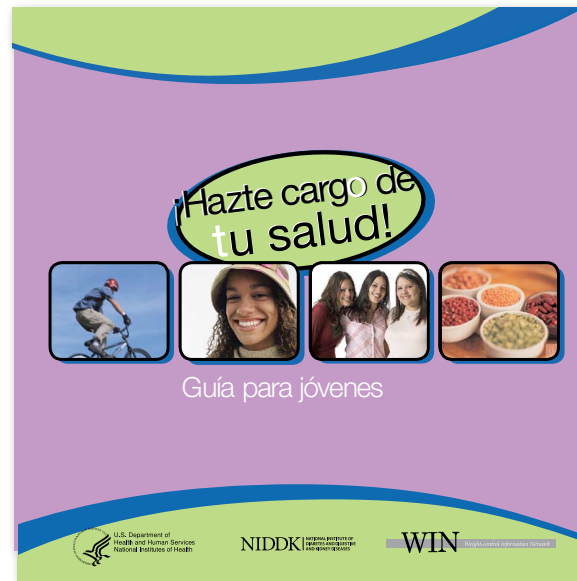
WEIGHT-CONTROL INFORMATION NETWORK—SISTERS TOGETHER PROGRAM GUIDE



SISTERS TOGETHER
Program Guide

Move More, Eat Better
Help your community take steps toward better health

WEIGHT-CONTROL INFORMATION NETWORK—BOOKLET AND CD FOR SPANISH-SPEAKING TEENS



¿Tienes una vida muy agitada?



Tal vez te sientes agobiado por la escuela, las actividades extracurriculares, la presión de tus amigos y la relación con tu familia. Debido a tu horario ocupado puede que no tengas tiempo para desayunar, que compres tu almuerzo de una máquina de ventas o que para la cena comas cualquier cosa que encuentres en la refrigeradora al llegar a tu casa.



Sírvete la cantidad apropiada

Los tamaños de las porciones que sirven fuera de tu casa en restaurantes, o que compras en el mercado o en eventos escolares, pueden ser más grandes de lo que necesitas para una sola comida. Las investigaciones muestran que cuando se sirven porciones grandes, las personas comen más. Entonces, ¿cómo puedes controlar el tamaño de tus porciones? Intenta estos trucos:

- Cuando comas fuera de tu casa, evita pedir los tamaños más grandes, comparte tu comida, ordena media porción u ordena una entrada pequeña ("appetizer") como plato principal. Ten en cuenta que algunas entradas son grandes y pueden tener la misma cantidad de calorías que un plato principal.
- Llévate por lo menos la mitad de la comida a tu casa.
- Cuando comas en casa, lee la etiqueta con los datos de nutrición para que sepas lo que constituye una porción. Saca esa cantidad de la caja y ponla en un plato, en vez de comértela directamente de la caja o de la bolsa.
- Evita comer mientras miras la televisión o estás haciendo otras actividades. Es más fácil perder la cuenta de cuánto comes si lo haces al mismo tiempo que realizas otras actividades.
- Come despacio para que el cerebro tenga tiempo de registrar que tu estómago ya está lleno.
- No te saltes las comidas. Esto te puede hacer que comas alimentos con más calorías y más grasas en tu próxima merienda o comida. ¡Desayuna todos los días!

Lee las etiquetas de los alimentos

Cuando lees las etiquetas de los alimentos, presta especial atención a:

- **El tamaño de una porción ("serving size").** Fíjate en la cantidad del alimento que se considera una porción. ¿Comes más que esa cantidad? ¿Tal vez comes menos? El número de "porciones en el envase o paquete" ("servings per container"), te indicará cuántas porciones contiene.
- **Las calorías ("calorías") y los nutrientes.** Recuerda que el número de calorías o la cantidad de cada nutriente que se indica en la etiqueta corresponde a una sola porción. Los envases de alimentos a menudo contienen más de una porción.
- **El porcentaje del valor diario ("% Daily Value").** Fíjate en la cantidad del monto diario recomendado de un nutriente (% VD) que se encuentra en una porción del alimento. Si contiene un VD del 5 por ciento o menos, significa que es bajo en ese nutriente, mientras que un VD del 20 por ciento o más es alto. Por ejemplo, si tu cereal de desayuno contiene un VD de hierro del 25 por ciento, tiene un contenido alto de hierro.

Datos de nutrición	
Tamaño de la porción: 1 taza (200g)	
Porciones por envase: 2	
Cantidad por porción:	
Calorías 250	100%
Grasas saturadas 12g	24%
Grasas insaturadas 9g	18%
Fibra dietética 30mg	10%
Sodio 470mg	20%
Carbohidratos, total 31g	10%
Proteínas 5g	0%
Vitamina A 4%	
Vitamina C 2%	
Hierro 20%	

* El porcentaje del valor diario puede variar ligeramente de un alimento a otro. El porcentaje del valor diario se basa en una dieta dietética que puede variar de una persona a otra. Consulte a un profesional de la salud para obtener más información.



MONTGOMERY COUNTY DEPARTMENT OF HEALTH AND HUMAN SERVICES - AFRICAN AMERICAN HEALTH PROGRAM EDUCATIONAL CALENDAR

spring weather

BEING PREPARED CAN SAVE YOU AND YOUR FAMILY

Spring brings beautiful flowers, greenery and warm weather but also heavy rains, floods, tornadoes and thunderstorms.

Terminology

- Flood warning**
Flooding is actually occurring or is imminent in the area.
- Flash flood warning**
Flash flooding (the sudden occurrence of high water) is actually occurring or is imminent in the area.
- Tornado warning**
A tornado has actually been sighted by spotters or indicated on radar and is occurring or imminent in the area.
- Severe thunderstorm warning**
A severe thunderstorm has actually been observed by spotters or indicated on radar, and is occurring or imminent in the area.

Window Safety

A screen is not a safety device—it is used to keep insects out, not children in! Toddlers have been known to fall out of windows open as little as five inches.

- Keep windows locked when they are closed, and keep furniture away from windows so kids can't climb to the ledge.
- Never try to move a child who appears to be seriously injured after a fall. Call 911 and let trained medical personnel move the child with proper precautions.
- Tie the curtain pulls or blind cords out of reach. Kids have been strangled while playing with dangling cords.

Survival Kit Essentials

- 1 gallon water/day/person
- Non-perishable food (canned or packaged)
- Changes of clothes
- 3 days of medications
- Flashlight with extra batteries
- Manual can opener
- Battery operated or hand-crank radio
- Personal hygiene items
- First Aid kit

ADDITIONAL ITEMS

- Window screen security guards

OPTIONAL ITEMS

- Umbrella
- Coat
- Rain boots

May 2010

April							May							June						
s	m	t	w	th	f	s	s	m	t	w	th	f	s	s	m	t	w	th	f	s
							1	2	3	4	5	6	7	8	9	10	11	12	13	14
4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
18	19	20	21	22	23	24	25	26	27	28	29	30		27	28	29	30			
sun	mon	tue	wed	thu	fri	sat	sun	mon	tue	wed	thu	fri	sat	sun	mon	tue	wed	thu	fri	sat
						1	2	3	4	5 Cinco de Mayo	6	7	8	9 Mother's Day	10	11	12	13	14	15
							16	17	18	19	20	21	22							
							23	24	25	26	27	28	29	30	31 Memorial Day					



Meet Nyla. As an African American girl, statistics put her at higher risk for many health complications—from infancy to adulthood. Thankfully she has the AAHP on her side. Our six focus areas target the most critical health concerns facing African Americans today. Together, we make a dramatic difference in the lives of our friends and neighbors.

WHY DO WE DO IT?

Because when you see a positive outcome, life is beautiful.

To make a difference, join us in the effort to eliminate health disparities for African Americans in Montgomery County. For more information call us at 240-777-1833 or visit us at www.onehealthylife.org



The African American Health Program is co-sponsored by the Montgomery County Department of Health and Human Services and The People's Community Baptist Church.

MONTGOMERY COUNTY DEPARTMENT OF HEALTH AND HUMAN SERVICES - AFRICAN AMERICAN HEALTH PROGRAM MARKETING FLYER AND BROCHURE — ALSO TRANSLATED INTO FRENCH & AMHARIC



AFRICAN AMERICAN HEALTH PROGRAM

For more information about our programs look us up at: www.onehealthylife.org

Our Mission
The African American Health Program is committed to eliminating health disparities and improving the number and quality of years of life for African Americans in Montgomery County, Maryland.

African American Health Program
14015 New Hampshire Avenue
Silver Spring, MD 20904
240.777.1833

CONTACT INFORMATION

For more information about our services you are welcome to contact us. We look forward to serving you!

Melanie Hunter, RN, CLC, CCE
Nurse Case Manager
301.421.6490

Saundra Jackson, RN, BSN, CCE
Nurse Case Manager
301.421.6487

Nia Williams RN, BSN, MPH, CCE
Nurse Case Manager
301.421.6489

S.M.I.L.E. PROGRAM

EVERY CHILD. EVERY CHANCE.

The S.M.I.L.E. (Start More Infants Living Equally-healthy) Program was developed in 2003 to address the disparity of infant mortality in the African American population of Montgomery County, Maryland. This special program consists of nurse case managers with experience in maternity and newborn nursing who provide one-on-one home visitation services to fully support the needs of the pregnant/parenting mother. AAHP is committed to giving African American children the healthy start they deserve.



Core Home and Community-Based Services

AoA, an agency of the U.S. Department of Health and Human Services (HHS), was established by the OAA in 1965. AoA is the Federal focal point and advocacy agency for older persons and their concerns. AoA administers various grant programs to support an array of home and community-based supportive services, as well as State and local efforts to develop comprehensive and coordinated systems of care for older people and their family caregivers. AoA carries out its advocacy and grant programs in collaboration with the Network, which includes 56 State Units on Aging (SUA), 655 Area Agencies on Aging (AAAs), 243 Tribal organizations, more than 29,000 local community-service organizations, 500,000 volunteers, and a wide variety of national organizations.



Reaching Out to Help Seniors Stay Home

OAA services are delivered through programs that help maintain independence for older people. AoA and the Network provide these services to more than 8 million persons aged 60 and older across the United States, the U.S. Territories, and the Tribes. Services range from meals delivered to the home to transportation services.

In 2004, AoA and the Network delivered:

- **Access Services for social and health supports** through more than 15 million contacts for information, referral, and outreach. More

u.s. administration on aging

celebrate
long-term
living



annual report
2005

U.S. ADMINISTRATION ON AGING 2005 ANNUAL REPORT



What is bipolar disorder?

Bipolar disorder is a serious brain illness. It is also called manic-depressive illness. People with bipolar disorder go through unusual mood changes. Sometimes they feel very happy and "up," and are much more active than usual. This is called **mania**. And sometimes people with bipolar disorder feel very sad and "down," and are much less active. This is called **depression**. Bipolar disorder can also cause changes in energy and behavior.

Bipolar disorder is not the same as the normal ups and downs everyone goes through. Bipolar symptoms are more powerful than that. They can damage relationships and make it hard to go to school or keep a job. They can also be dangerous. Some people with bipolar disorder try to hurt themselves or attempt suicide.

People with bipolar disorder can get treatment. With help, they can get better and lead successful lives.

Who develops bipolar disorder?

Anyone can develop bipolar disorder. It often starts in a person's late teen or early adult years. But children and adults can have bipolar disorder too. The illness usually lasts a lifetime.

What causes bipolar disorder?

Several factors may contribute to bipolar disorder, including:

- ▲ **Genes**, because the illness runs in families
- ▲ **Abnormal brain structure and brain function.**

The causes of bipolar disorder aren't always clear. Scientists are finding out more about the disorder by studying it. This research may help doctors predict whether a person will get bipolar disorder. One day, it may also help doctors prevent the illness in some people.

What are the symptoms of bipolar disorder?

Bipolar mood changes are called "mood episodes." People may have manic episodes, depressive episodes, or "mixed" episodes. A mixed episode has both manic and depressive symptoms. These mood episodes cause symptoms that last a week or two—sometimes longer. During an episode, the symptoms last every day for most of the day.

Mood episodes are intense. The feelings are strong and happen along with extreme changes in behavior and energy levels.

People having a manic episode may:

- ▲ Feel very "up" or "high"
- ▲ Feel "jumpy" or "wired"
- ▲ Talk really fast about a lot of different things
- ▲ Be agitated, irritable, or "touchy"
- ▲ Have trouble relaxing or sleeping
- ▲ Think they can do a lot of things at once and are more active than usual
- ▲ Do risky things, like spend a lot of money or have reckless sex.

People having a depressive episode may:

- ▲ Feel very "down" or sad
- ▲ Feel worried and empty
- ▲ Have trouble concentrating
- ▲ Forget things a lot
- ▲ Lose interest in fun activities and become less active
- ▲ Feel tired or "slowed down"
- ▲ Have trouble sleeping
- ▲ Think about death or suicide.

Can bipolar disorder coexist with other problems?

Yes. Sometimes people having very strong mood episodes may have psychotic symptoms. These are strong symptoms that cause hallucinations (when people believe things that are not real). People with mania and psychotic symptoms may believe they are rich and famous, or have special powers. People with depression and psychotic symptoms may believe they have committed a crime or that their lives are ruined.

Sometimes behavior problems go along with mood episodes. A person may drink too much or take drugs. Some people take a lot of risks, like spending too much money or having reckless sex. These problems can damage lives and hurt relationships. Some people with bipolar disorder have trouble keeping a job or doing well in school.

Is bipolar disorder easy to diagnose?

No. Some people have bipolar disorder for years before anyone knows. This is because bipolar symptoms may seem like several different problems. Family and friends may not see that a person's symptoms are part of a bigger problem. A doctor may think the person has a different illness, like schizophrenia or depression.

Also, people with bipolar disorder often have other health problems. This may make it hard for doctors to see the bipolar disorder. Examples of other illnesses include substance abuse, anxiety disorders, thyroid disease, heart disease, and obesity.



How is bipolar disorder treated?

Right now, there is no cure for bipolar disorder. But treatment can help control symptoms. Most people can get help for mood changes and behavior problems. Treatment works best when it is ongoing, instead of on and off.

1. **Medication.** Different types of medication can help. People respond to medications in different ways, so the type of medication depends on the patient. Sometimes a person needs to try different medications to see which are best.

Medications can cause side effects. **Patients should always tell their doctor about these problems.** Also, patients should not stop taking a medication without a doctor's help. Stopping medication suddenly can be dangerous, and it can make bipolar symptoms worse.

2. **Therapy.** Different kinds of psychotherapy, or "talk" therapy, can help people with bipolar disorder. Therapy can help them change their behavior and manage their lives. It can also help patients get along better with family and friends. Sometimes therapy includes family members.

3. **Other Treatments.** Some people do not get better with medication and therapy. These people may try "electroconvulsive therapy," or ECT. This is sometimes called "shock" therapy. ECT provides a quick "shock" that can sometimes correct problems in the brain.

Sometimes people take herbal and natural supplements, such as St. John's wort or omega-3 fatty acids. Talk to your doctor before taking any supplement. Scientists aren't sure how these products affect people with bipolar disorder.

Some people may also need sleep medications during treatment.



Bipolar Disorder



Do you go through intense moods?

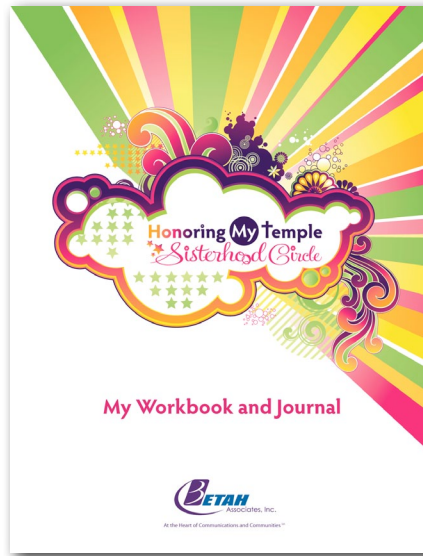
Do you feel very happy and energized some days, and very sad and depressed on other days? Do these moods last for a week or more? Do your mood changes make it hard to sleep, stay focused, or go to work?

Some people with these symptoms have **bipolar disorder**, a serious mental illness. Read this brochure to find out more.

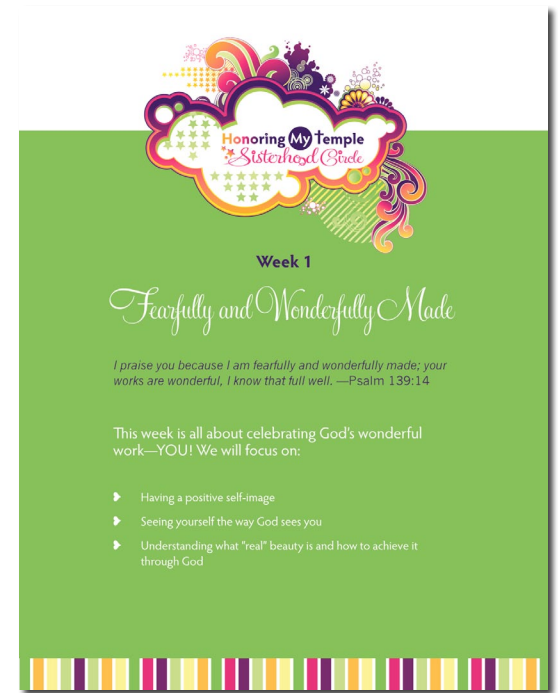
NATIONAL INSTITUTE OF MENTAL HEALTH—BROCHURE AND POWERPOINT TEMPLATE CREATED IN COLLABORATION WITH ACCENT MEDIA, INC.



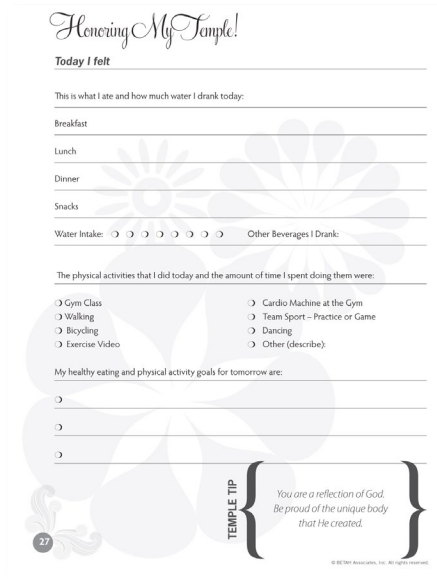
LOGO



GUIDE - COVER PAGE



GUIDE - OPENING PAGE



GUIDE - CONTENTS



GUIDE - CONTENTS

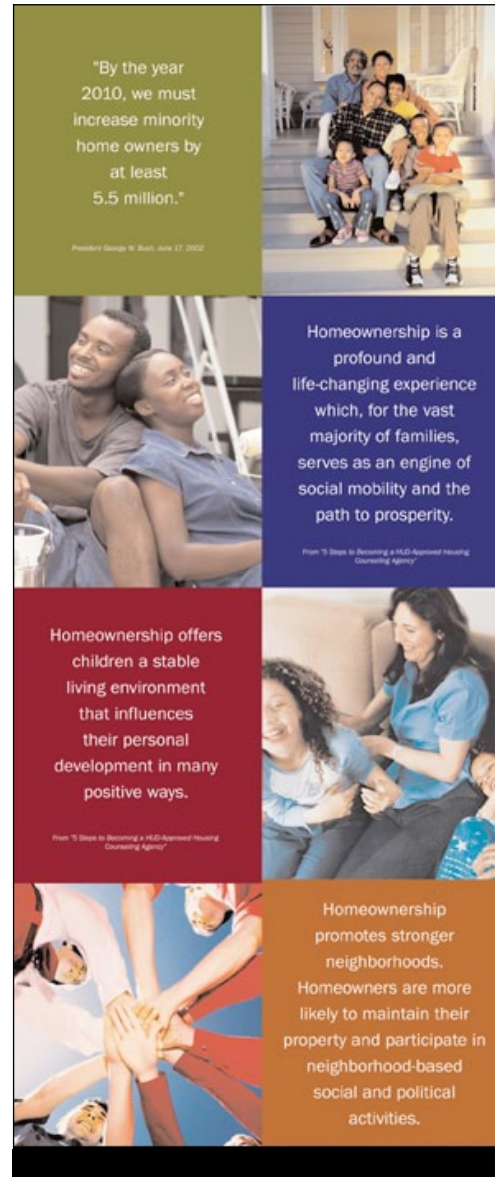
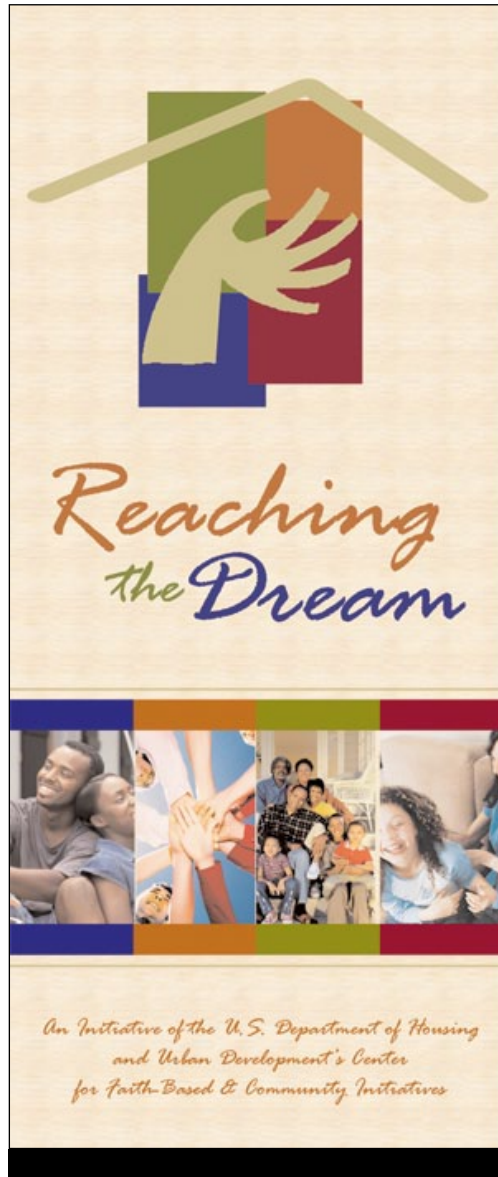


CERTIFICATE

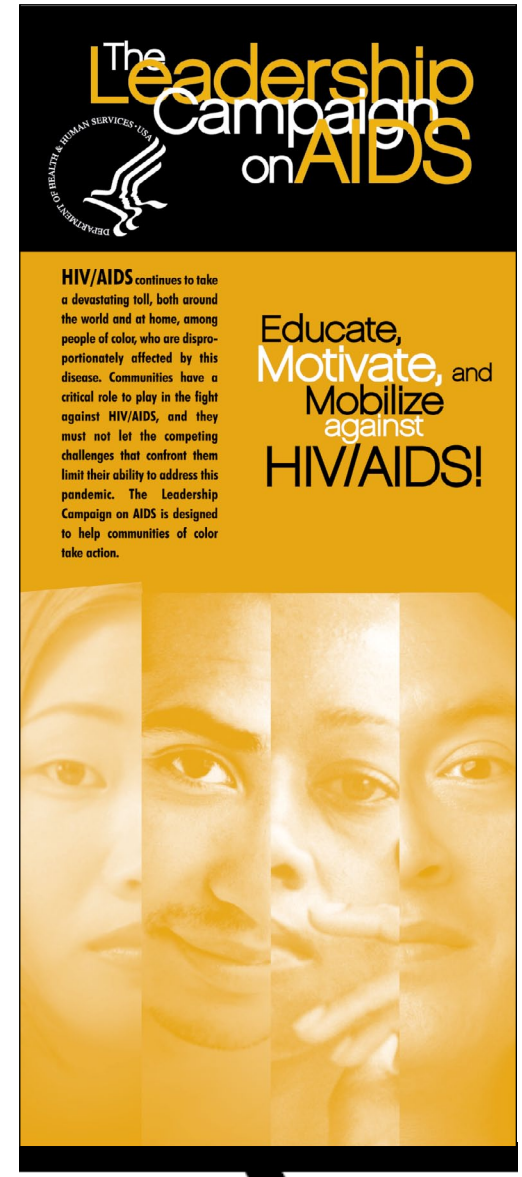


**posters,
banners,
& flyers**

We produce posters, banners, and flyers to raise awareness of a wide variety of issues and activities.



STANDING BANNERS TO PROMOTE HOMEOWNERSHIP
AMONG POTENTIAL MINORITY HOMEOWNERS
34 X 80 INCHES



STANDING BANNER TO SUPPORT OUTREACH
ACTIVITIES OF THE LEADERSHIP
CAMPAIGN ON AIDS
48 X 96 INCHES

DOES HIV LOOK LIKE ME?

Hope's Voice is a group of HIV-positive speakers who present educational programs and answer questions about living with HIV/AIDS. The organization was created with the belief that open dialogue about the epidemic is the best way to prevent, educate about, and end the stigma often associated with the disease. Our speakers are committed young adults who promote one crucial message: HIV/AIDS does not discriminate.

The disease affects people of every age, race, sexual orientation, and economic status. By voicing this message, we hope to spread awareness and education about the disease to people of all communities.

Hope's Voice would like to share our speakers' stories and programs with your community. To learn more about Hope's Voice or how to bring a program to your area, please visit us on the Web at www.hopesvoice.com or call 415-552-4677.

Hope's Voice
Are you listening?

Hope's Voice • PO BOX 170475, San Francisco, CA 94117

DOES HIV LOOK LIKE ME?

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POSTERS PROMOTING A NEW NATIONAL SPEAKERS BUREAU FEATURING PEOPLE WITH HIV/AIDS FOR HOPE'S VOICE

NCPS
National Coalition of Pastors' Spouses
800-243-9005 (866-344-6671)
www.pastorspouses.com
Vivian Berryhill, President

Faith Leaders' Spouses Are Integral to Faith-Based HIV/AIDS Outreach in Communities of Color

Introduction: HIV/AIDS is having a devastating impact on African American communities in the United States, but churches and faith-based organizations can help stem the spread of the disease. Pastors' spouses are uniquely positioned within churches because they have access to the decision makers and are the liaisons between the pastors and the congregations. As such, they can serve as catalysts in changing the pastors' and congregants' views about HIV/AIDS and other health disparities and how to address it within in the home, workplace, and community.

Description: The National Coalition of Pastors' Spouses (NCPS) and its 2,488 partners have introduced an innovative interdenominational approach to addressing the impact of HIV/AIDS on African American communities. This aggressive HIV/AIDS outreach strategy is designed to strengthen the capacity of churches nationwide to respond to the epidemic by mobilizing these spouses to develop culturally appropriate HIV/AIDS intervention, prevention, and education ministries. NCPS is building and sustaining this effort by, among other contributions: serving as an information broker between churches and communities; working to link congregants to HIV/AIDS testing, counseling, treatment, and care resources; conducting trainings for spouses to implement community programs; and identifying fundings and technical assistance resources for ongoing HIV/AIDS outreach. NCPS is currently developing an HIV/AIDS faith-based training manual for churches that will assist efforts to develop sustainable HIV/AIDS ministries.

Lessons Learned: Mobilizing leadership within communities is key in the fight against HIV/AIDS among African Americans. Pastors' spouses are integral to faith-based outreach and are uniquely positioned to address new and challenging health issues impacting their congregants. The outreach efforts of NCPS have resulted in the implementation of health ministries and community health initiatives.

Recommendation: The HIV/AIDS outreach efforts of the spouses of faith leaders should be expanded and enhanced to introduce this faith-based model to more churches and faith-based organizations nationwide.

This poster presentation was produced by the Office of HIV/AIDS Policy's The Leadership Campaign on AIDS.

STANDING BANNER DISPLAYED AT THE 2004 INTERNATIONAL AIDS CONFERENCE IN BANGKOK, THAILAND

HIV/AIDS A Manual For Faith Communities

This manual was developed by the National Coalition of Pastors' Spouses with support from the U.S. Department of Health and Human Services.

POSTER PROMOTING "AN HIV/AIDS MANUAL FOR FAITH COMMUNITIES" FOR THE NATIONAL COALITION OF PASTORS' SPOUSES

**National Black
HIV/AIDS
Awareness &
Information Day**

Held annually on February 7. This observance day was created to educate African Americans about HIV/AIDS and to bring African Americans together. The day is part of a national mobilization effort to get African Americans to learn more about the threat posed by the disease, get tested, and make a commitment to fight HIV/AIDS.

NBAIAD was created by the Community Change Building Coalition, a group composed of the following organizations: Concerned Black Men, Inc. of Philadelphia; The Margaret Chase Brown Center at Howard College University; Health Information and Promotion Center; The National Black Leadership Initiative Institute; and the National Black Leadership Initiative Institute at Howard College University.

The Coalition is funded by the Centers for Disease Control and Prevention and uses these funds to provide HIV/AIDS prevention, testing, and awareness to community-based organizations in African American neighborhoods.

For more information, visit our Web site:
<http://www.omhrc.gov/hiv/aids/observances/nbhaaid>

**First Annual
National Asian & Pacific Islander
HIV/AIDS Awareness Day**

Thursday, May 19, 2005!

Join us to commemorate this important day in six cities across the US: San Francisco, Honolulu, Los Angeles, Chicago, Boston and Washington, DC.

The First Annual National Asian & Pacific Islander HIV/AIDS Awareness Day is part of the Surgeon General's "Realize" campaign to promote acceptance and fight HIV-related discrimination and stigma in AAPI communities in the U.S. and sponsored by San Francisco-based Asian & Pacific Islander Wellness Center.

For more information, visit our Web site:
www.omhrc.gov/hiv/aids/observances/apiaad

**National
Latino
AIDS
Awareness
Day**

Saturday October 15, 2005

October 15 is National Latino AIDS Awareness Day (NALAAD). The observance seeks an opportunity to spread awareness of the devastating and disproportionate effects AIDS is having in the Latino community.

In support of NALAAD, the U.S. Department of Health and Human Services is launching National Latino AIDS Awareness Day Web site, which offers information on prevention, testing, treatment, and vaccine research.

NALAAD is sponsored by the Latino Commission on AIDS and the Hispanic Federation in partnership with a variety of local faith and community groups. For more information, visit www.nalaaad.org.

For more information, visit our Web site:
www.omhrc.gov/hiv/aids/observances/nlaad

World AIDS Day—2004

**Women
Girls
HIV and
AIDS**

In recognition of this important global observance, the Department of Health and Human Services has launched a World AIDS Day Website.

Please visit www.omhrc.gov/hiv/aids/observances/wad/

The National HIV/AIDS Observance Days Web site is coordinated by the Office of HIV/AIDS Policy's The Leadership Campaign on AIDS.

POSTERS TO RAISE AWARENESS ABOUT GLOBAL HIV/AIDS OBSERVANCE DAYS FOR THE DEPARTMENT OF HEALTH AND HUMAN SERVICES

It feels good to know how
to control my diabetes!

You can do it too!

Let Us Help
Make It Easier!



The African American Health Program presents

Free Diabetes Classes

The classes are taught by registered nurses and dietitians.

4 CLASS SERIES • 6:00 pm to 9:00 pm
Dinner Served. \$5 per meal for Montgomery County residents.
Additional fees for those not residing in Montgomery County.

Registration Required - Call Diane at 301.421.5767

2011 SCHEDULE

MARCH	APRIL	MAY	JUNE
05 12 19 26 12:30 - 3:30pm	05 12 19 26 12:30 - 3:30pm	05 12 19 26 6:00 - 9:00pm	05 12 19 26 6:00 - 9:00pm
Wheaton Woods Baptist Church 13200 Arctic Ave Rockville, 20853	Up County Regional Center 12900 Middlebrook Rd Germantown, 20874	Wheaton Library 11701 Georgia Ave Wheaton, 20902	Wheaton Library 11701 Georgia Ave Wheaton, 20902

These 4 free classes are designed to help African Americans learn how to manage diabetes and eliminate their higher rates of diabetes complications.

The African American Health Program is funded by the Montgomery County Department of Health and Human Services and administered by BETAH Associates, Inc.



DEAP
DIABETES EDUCATION
ACCREDITATION PROGRAM
AADE
American Association
of Diabetes Educators



AFRICAN AMERICAN HEALTH PROGRAM
14015 New Hampshire Ave., Silver Spring, MD 20904
For more info: 240.777.1833 | www.onehealthylife.org



African American Health Program
presents

**Diabetes
DINING CLUB**
(FOR PREVENTION AND CONTROL)

**JOIN
US...**

- Fabulous Food
- Dynamic Diabetes Education
- Fun Fitness Sessions
- The Chef's Secrets



**Bring a Friend or
Meet New Friends!**

6:30 to 9:00 pm Dinner Served.
\$5 per meal for Montgomery County residents.
Additional fees for those not residing in Montgomery County.

RSVP: 1 week before club night Call Diane: 301.421.5767

2011 SCHEDULE

**GOSHEN UNITED
METHODIST
CHURCH**

**Mar 4
April 4
May 2
June 2**

**MT CALVARY
BAPTIST CHURCH**

**Mar 14
April 11
May 9
June 13**

MOUNT JEZREEL

**Mar 24
April 28
May 26
June 23**

FOR PREVENTION AND CONTROL

The African American Health Program is funded by the Montgomery County Department of Health and Human Services and administered by BETAH Associates, Inc.



AFRICAN AMERICAN HEALTH PROGRAM
14015 New Hampshire Ave., Silver Spring, MD 20904
For more info: 240.777.1833 | www.onehealthylife.org

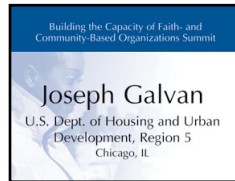
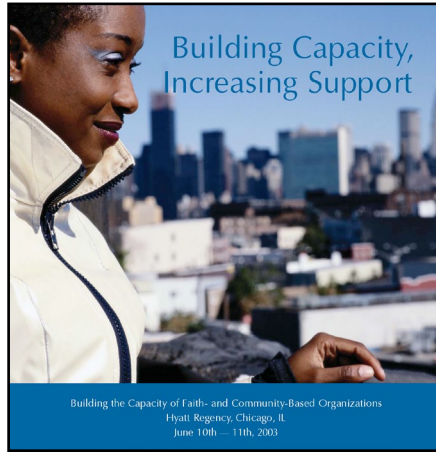
AFRICAN AMERICAN HEALTH PROGRAM DIABETES DINING CLUB FLYERS



conference collateral

To support conferences, we design and apply a visual theme across posters, booklets, binders, name tags, and other collateral materials.

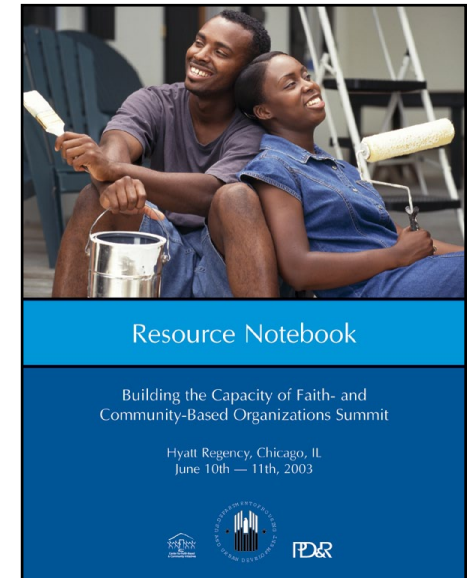
PROGRAM BOOKLET



NAME BADGE



POSTER



RESOURCE NOTEBOOK

FAITH-BASED SUMMIT FOR THE
U.S. DEPARTMENT OF HOUSING AND
URBAN DEVELOPMENT



CONFERENCE BOOKLET FOR THE "23RD ANNUAL BUSINESS PROCUREMENT CONFERENCE ECONOMIC DEVELOPMENT ARE YOU A PLAYER?" FOR THE MARYLAND/DISTRICT OF COLUMBIA MINORITY SUPPLIER DEVELOPMENT COUNCIL

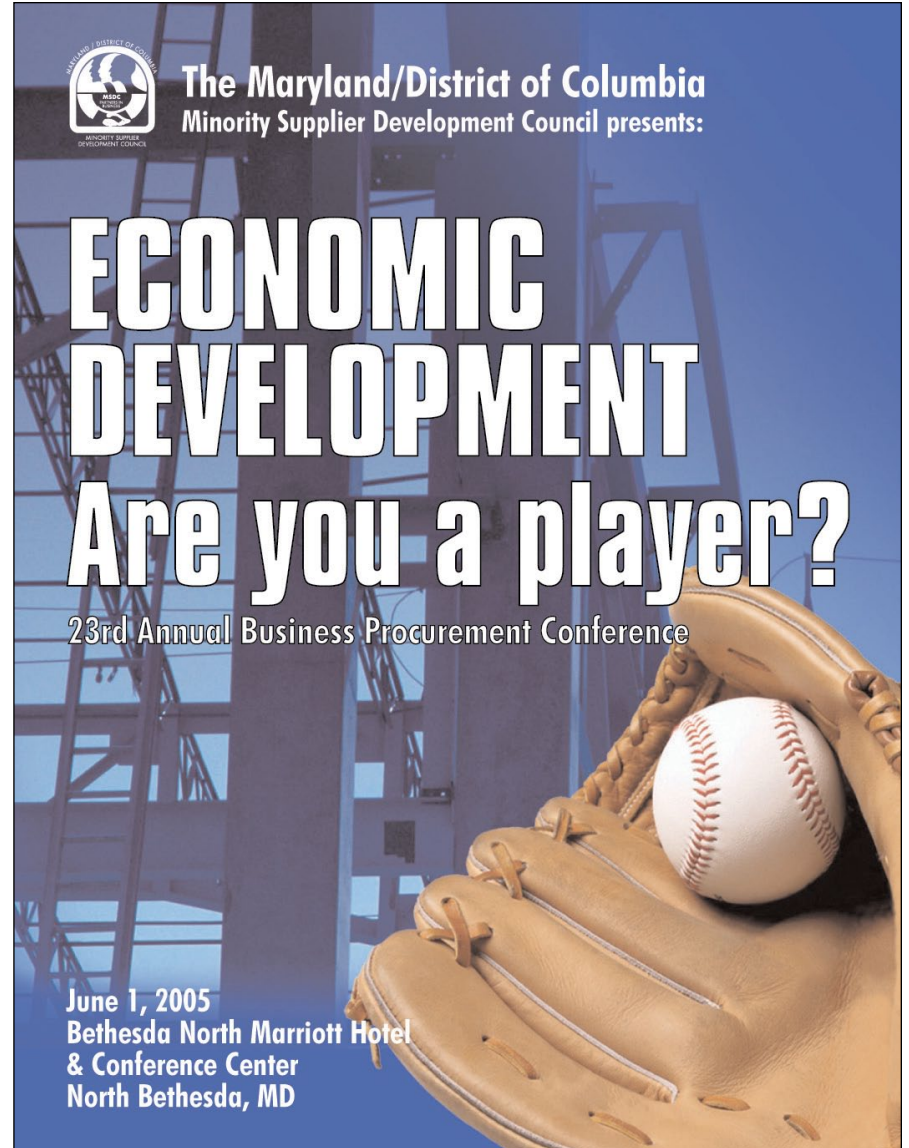


CONFERENCE REGISTRATION BROCHURE FOR THE "23RD ANNUAL BUSINESS PROCUREMENT CONFERENCE ECONOMIC DEVELOPMENT: ARE YOU A PLAYER?"

Name _____	By mail to: 301-593-6100
Title _____	Check and payments only
Company Name _____	
Address _____	By mail: Conference Register
City _____	MD/DC MDDC
State _____	10770 Columbia, The
Zip Code _____	Lower Level, Suite 1100
Telephone _____	North Bethesda, MD 20891
Fax _____	
Email Address _____	Send information about
Regional Council Affiliation _____	Program Book
Complete address, telephone, fax, and email are vital for future communications.	Advertising

PARTICIPATION LEVELS	REGISTRATION FEE	NUMBER OF REGISTRANTS	TOTAL COST
Diamond Sponsor - Corporate	\$10,000		
Platinum Sponsor - Corporate	\$2,500		
Gold Sponsor - Corporate	\$1,000		
Silver Sponsor - Corporate	\$500		
Diamond Sponsor - MBE	\$1,500		
Platinum Sponsor - MBE	\$1,000		
Gold Sponsor - MBE	\$500		
Silver Sponsor - MBE	\$1,000		
Bronze Sponsor - MBE	\$750		
FULL-DAY CONFERENCE TICKETS			
Full Day Admission - Corporate	\$500		
Full Day Admission - Government	\$300		
Full Day Admission - MBE	\$500		
Full Day Admission - Non Member	\$500		
INDIVIDUAL TICKETS			
VP Reception (Evening of May 31, 2005)	\$85		
Name Breakfast	\$20		
Lunch	\$100		
Closing Reception	\$100		
FIELD SPONSORS			
Name Breakfast	\$6,000		
Business Matchmaking	\$5,000		
MBE Mentoring (3 onsite)	\$1,000		
Lunches	\$15,000		
Closing Reception	\$5,000		
VP Reception	\$5,000		
Personalized Item	\$4,000		
Floral Arrangements	\$5,000		
ADVERTISEMENTS IN PROGRAM BOOK			
Full Page	\$300		
1/2 Page	\$150		
1/4 Page	\$75		
Business Card	\$75		

ADDITIONAL TOTALS:
 Payment with MDDC (Member, Corporate and Certified MBE's Only)
 Check (Payable to "MDDC MDDC") American Express MasterCard Visa
 Credit Card Number _____ Exp. Date _____
 Name on Card _____ Signature _____

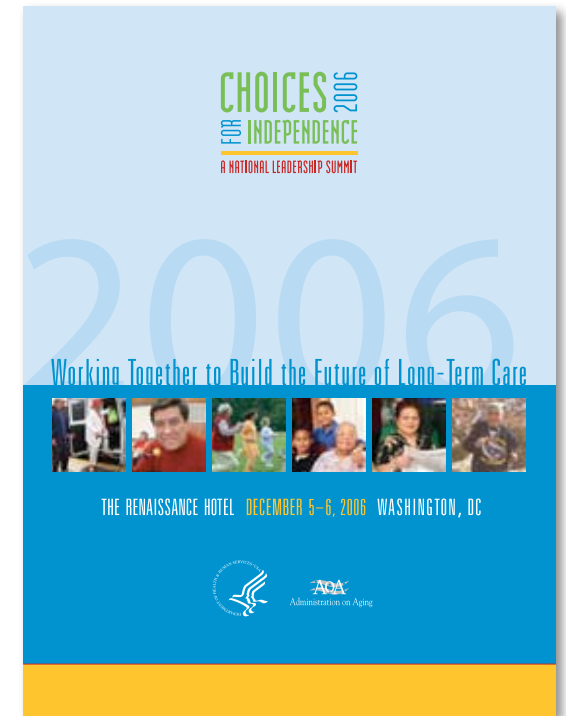




FLYER



INSIDE PROGRAM



SIGNAGE



FLYER



LOGO

U.S. ADMINISTRATION ON AGING—
IDENTITY AND MATERIALS DEVELOPMENT FOR
THE CHOICES FOR INDEPENDENCE NATIONAL SUMMIT



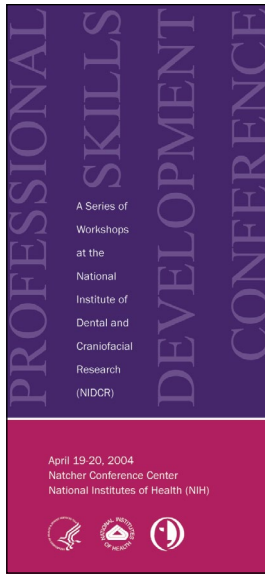
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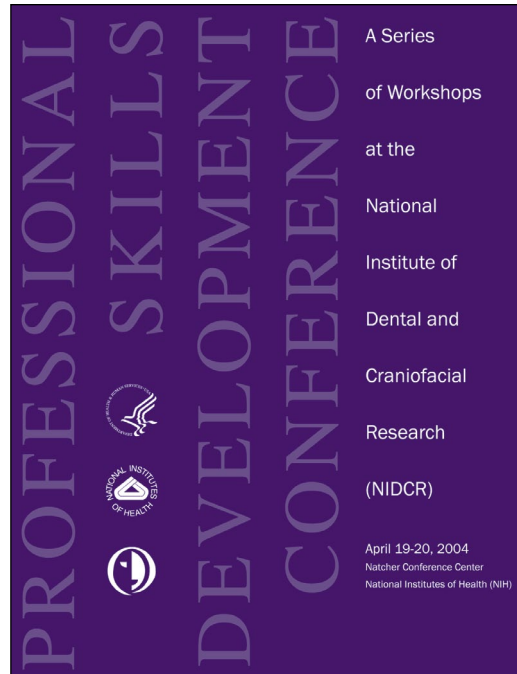
CD-ROM

ADMINISTRATION ON DEVELOPMENTAL DISABILITIES—FAMILY SUPPORT 360
SIGNAGE AND CD
TECHNICAL ASSISTANCE INSTITUTE





BROCHURE

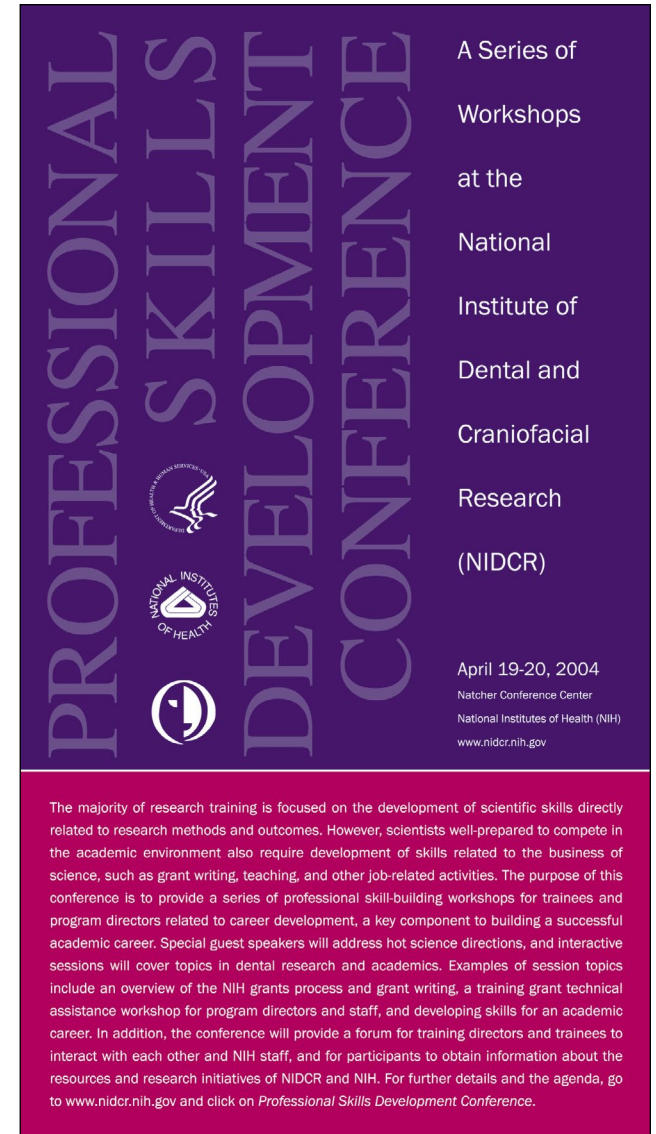


BOOKLET COVER

PROFESSIONAL SKILLS DEVELOPMENT CONFERENCE
THE NATIONAL INSTITUTE OF DENTAL AND
CRANIOFACIAL RESEARCH



NAME BADGE



POSTER

First International Symposium on N-acetylaspartate

NATCHER CONFERENCE CENTER
Balcony B Room
National Institutes of Health
Bethesda, MD

September 13 - 14, 2004

** There is a registration fee of \$205 due at the time of registration. **

AGENDA

MEETING & TRAVEL

REGISTRATION

HOTEL INFORMATION

This meeting is intended to bring together basic researchers and clinicians from around the world to discuss all aspects of N-acetylaspartate (NAA), a highly abundant and nervous system-specific amino acid derivative. The different topics of discussion include:

- Biochemistry and cell biology of NAA
- Pathogenesis and treatment of Canavan disease
- Use of NAA as a neuronal integrity marker for neurological diseases by magnetic resonance spectroscopy
- N-acetylaspartylglutamate, the most abundant mammalian peptide neurotransmitter

The 2-day meeting is going to be the first comprehensive meeting on NAA. While leading investigators in these different areas will discuss the ongoing research in the field, a poster session will provide an opportunity for postdoctoral fellows and graduate students to present their research. This meeting is organized by the National Institute of Mental Health and is co-sponsored by the National Institute of Neurological Disorders and Stroke, the National Institute of Child Health and Human Development, and the Office of Rare Diseases at the National Institutes of Health (NIH).

WEB SITE

First International Symposium on N-acetylaspartate

NATCHER CONFERENCE CENTER
National Institutes of Health • Bethesda, MD

September 13 - 14, 2004

FOLDER COVER

First International Symposium on N-acetylaspartate

Jane Smith
Washington , DC

TABLE TENT CARD

First International Symposium on N-acetylaspartate

Jane Smith
Washington , DC

NAME BADGE

First International Symposium on N-acetylaspartate

NATCHER CONFERENCE CENTER
National Institutes of Health • Bethesda, MD
September 13 - 14, 2004

Register online at: <http://cbdb.nih.gov/NAA>

Poster abstracts will be accepted.

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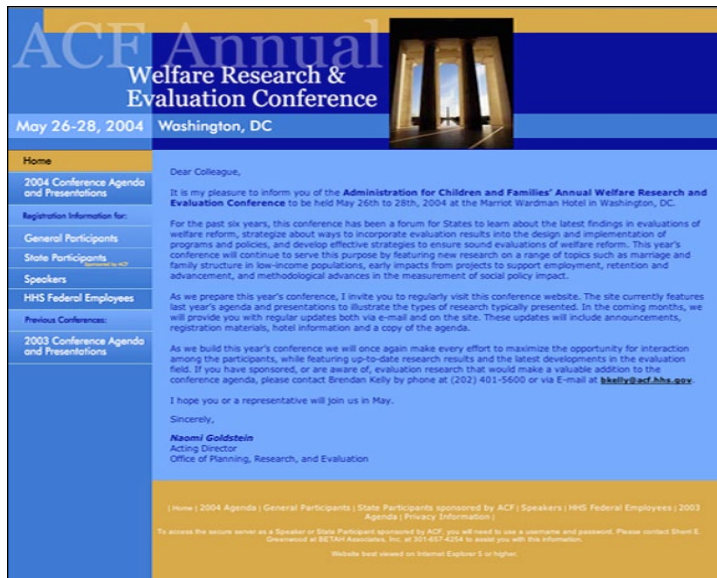
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ORGANIZING COMMITTEE Co-Chair: Arvan Nambudari, Ph.D., Department of Anatomy, Physiology, and Genetics, USUHS, Bethesda, MD, USA; Daniel Wenzelberger, M.D., Genes, Cognition, and Psychosis Program, NIMH, NIH, Bethesda, MD, USA; Joseph Coyk, M.D., Department of Psychiatry, Harvard Medical School, Boston, MA, USA

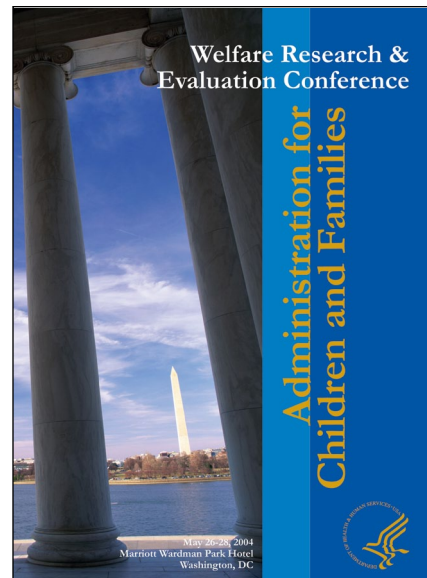
Picture Legend: 1. Dr. Myrla Canavan and her colleagues. 2. Loss of cortical white matter in the human brain. 3. Child with Canavan Disease. Image courtesy of Canavan Research Ethics www.canavanresearch.org. 4. MRI showing Canavan Disease. 5. Myelin sheath.

POSTER

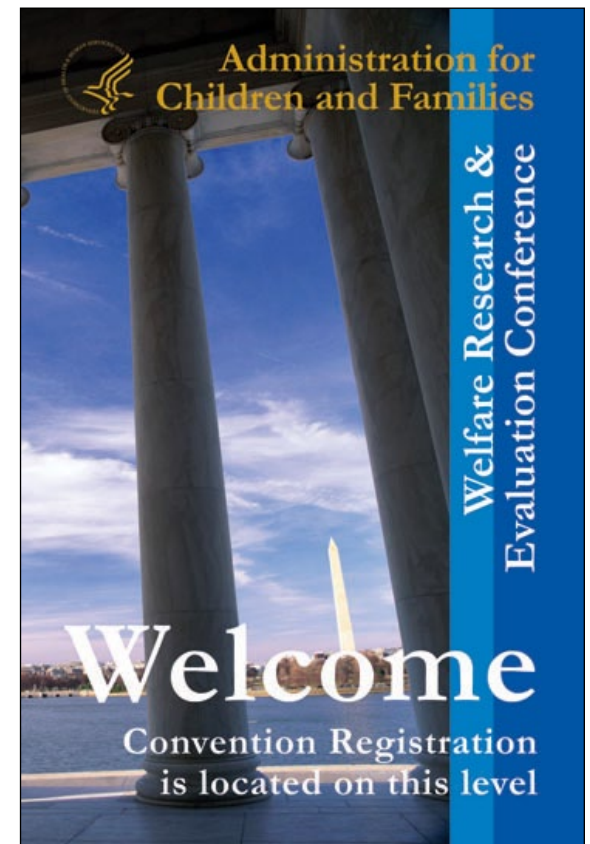
FIRST INTERNATIONAL SYMPOSIUM ON N-ACETYLASPARTATE THE NATIONAL INSTITUTE OF MENTAL HEALTH



WEB SITE



POCKET FOLDER



POSTER

WELFARE RESEARCH
& EVALUATION CONFERENCE
ADMINISTRATION FOR CHILDREN
AND FAMILIES



POWER POINT PRESENTATION



TABLE TENT CARD

The primary focus of this workshop is to assess the state-of-the-science and identify future research needs for biomarkers, surrogate endpoints, and technologies for clinical trials in oral diseases. The workshop will lead to the identification of research opportunities to enhance the efficiency of dental/oral health clinical trials.

The workshop will also consider ways in which clinical trials of other diseases have benefited from the use of new methods and technologies and might serve as an example for new approaches to dental/oral health studies. In addition, regulatory considerations from the U.S. Food and Drug Administration will be discussed. A reactor panel will provide an assessment of those research opportunities that have the most promise for application to oral diseases and conditions.

P A C K E T
 P O S T A G E
 R E Q U I R E D

Deborah Jones, Conference Director
 NIH
 7710 Woodmont Avenue, Suite 1420
 Bethesda, MD 20814

A Workshop of the National Institute
 of Dental and Craniofacial Research

**METHODS FOR ENHANCING THE
 EFFICACY OF DENTAL/ORAL
 HEALTH CLINICAL TRIALS:**
Current Status, Future Possibilities

May 6-7, 2004
 Natcher Conference Auditorium
 National Institutes of Health (NIH)
www.nidcr.nih.gov/news/event050604.asp

<p>May 6 - Day 1 Agenda</p> <p>7:00-8:00 Registration and Continental Breakfast</p> <p>Session I: Introduction</p> <p>8:00-8:15 Welcome and Objectives - Lynn Heald</p> <p>8:15-8:30 Overview of Current Status of the Conduct of Clinical Trials in Oral Diseases/Oral Health - Bruce Anderson</p> <p>Session II: Current Use of Biomarkers, Surrogate Endpoints, and Other Approaches to Enhance Clinical Trial Efficiency: Examples from Other Diseases/Clinical Trials</p> <p>8:30-8:45 Introduction of Session - John Damm</p> <p>8:45-9:00 Cancer: clinical settings</p> <p>9:00-9:05 Cardiology: 302</p> <p>9:05-9:10 Breast: 302</p> <p>9:10-9:15 Oncology: 302</p> <p>9:15-9:20 Hematology: 302</p> <p>9:20-9:25 Hematology: 302</p> <p>9:25-9:30 Hematology: 302</p> <p>9:30-9:35 Hematology: 302</p> <p>9:35-9:40 Hematology: 302</p> <p>9:40-9:45 Hematology: 302</p> <p>9:45-9:50 Hematology: 302</p> <p>9:50-9:55 Hematology: 302</p> <p>9:55-10:00 Hematology: 302</p> <p>10:00-10:05 Hematology: 302</p> <p>10:05-10:10 Hematology: 302</p> <p>10:10-10:15 Hematology: 302</p> <p>10:15-10:20 Hematology: 302</p> <p>10:20-10:25 Hematology: 302</p> <p>10:25-10:30 Hematology: 302</p> <p>10:30-10:35 Hematology: 302</p> <p>10:35-10:40 Hematology: 302</p> <p>10:40-10:45 Hematology: 302</p> <p>10:45-10:50 Hematology: 302</p> <p>10:50-10:55 Hematology: 302</p> <p>10:55-11:00 Hematology: 302</p> <p>11:00-11:05 Hematology: 302</p> <p>11:05-11:10 Hematology: 302</p> <p>11:10-11:15 Hematology: 302</p> <p>11:15-11:20 Hematology: 302</p> <p>11:20-11:25 Hematology: 302</p> <p>11:25-11:30 Hematology: 302</p> <p>11:30-11:35 Hematology: 302</p> <p>11:35-11:40 Hematology: 302</p> <p>11:40-11:45 Hematology: 302</p> <p>11:45-11:50 Hematology: 302</p> <p>11:50-11:55 Hematology: 302</p> <p>11:55-12:00 Hematology: 302</p> <p>12:00-12:05 Hematology: 302</p> <p>12:05-12:10 Hematology: 302</p> <p>12:10-12:15 Hematology: 302</p> <p>12:15-12:20 Hematology: 302</p> <p>12:20-12:25 Hematology: 302</p> <p>12:25-12:30 Hematology: 302</p> <p>12:30-12:35 Hematology: 302</p> <p>12:35-12:40 Hematology: 302</p> <p>12:40-12:45 Hematology: 302</p> <p>12:45-12:50 Hematology: 302</p> <p>12:50-12:55 Hematology: 302</p> <p>12:55-1:00 Hematology: 302</p> <p>1:00-1:05 Hematology: 302</p> <p>1:05-1:10 Hematology: 302</p> <p>1:10-1:15 Hematology: 302</p> <p>1:15-1:20 Hematology: 302</p> <p>1:20-1:25 Hematology: 302</p> <p>1:25-1:30 Hematology: 302</p> <p>1:30-1:35 Hematology: 302</p> <p>1:35-1:40 Hematology: 302</p> <p>1:40-1:45 Hematology: 302</p> <p>1:45-1:50 Hematology: 302</p> <p>1:50-1:55 Hematology: 302</p> <p>1:55-2:00 Hematology: 302</p> <p>2:00-2:05 Hematology: 302</p> <p>2:05-2:10 Hematology: 302</p> <p>2:10-2:15 Hematology: 302</p> <p>2:15-2:20 Hematology: 302</p> <p>2:20-2:25 Hematology: 302</p> <p>2:25-2:30 Hematology: 302</p> <p>2:30-2:35 Hematology: 302</p> <p>2:35-2:40 Hematology: 302</p> <p>2:40-2:45 Hematology: 302</p> <p>2:45-2:50 Hematology: 302</p> <p>2:50-2:55 Hematology: 302</p> <p>2:55-3:00 Hematology: 302</p> <p>3:00-3:05 Hematology: 302</p> <p>3:05-3:10 Hematology: 302</p> <p>3:10-3:15 Hematology: 302</p> <p>3:15-3:20 Hematology: 302</p> <p>3:20-3:25 Hematology: 302</p> <p>3:25-3:30 Hematology: 302</p> <p>3:30-3:35 Hematology: 302</p> <p>3:35-3:40 Hematology: 302</p> <p>3:40-3:45 Hematology: 302</p> <p>3:45-3:50 Hematology: 302</p> <p>3:50-3:55 Hematology: 302</p> <p>3:55-4:00 Hematology: 302</p> <p>4:00-4:05 Hematology: 302</p> <p>4:05-4:10 Hematology: 302</p> <p>4:10-4:15 Hematology: 302</p> <p>4:15-4:20 Hematology: 302</p> <p>4:20-4:25 Hematology: 302</p> <p>4:25-4:30 Hematology: 302</p> <p>4:30-4:35 Hematology: 302</p> <p>4:35-4:40 Hematology: 302</p> <p>4:40-4:45 Hematology: 302</p> <p>4:45-4:50 Hematology: 302</p> <p>4:50-4:55 Hematology: 302</p> <p>4:55-5:00 Hematology: 302</p>	<p>May 7 - Day 2 Agenda</p> <p>7:00-8:00 Registration and Continental Breakfast</p> <p>8:00-8:15 Symposium: Muscular Muscle & Joint Diseases</p> <p>8:15-8:30 Symposium: Muscular Muscle & Joint Diseases</p> <p>8:30-8:45 Symposium: Muscular Muscle & Joint Diseases</p> <p>8:45-9:00 Symposium: Muscular Muscle & Joint Diseases</p> <p>9:00-9:15 Symposium: Muscular Muscle & Joint Diseases</p> <p>9:15-9:30 Symposium: Muscular Muscle & Joint Diseases</p> <p>9:30-9:45 Symposium: Muscular Muscle & Joint Diseases</p> <p>9:45-10:00 Symposium: Muscular Muscle & Joint Diseases</p> <p>10:00-10:15 Symposium: Muscular Muscle & Joint Diseases</p> <p>10:15-10:30 Symposium: Muscular Muscle & Joint Diseases</p> <p>10:30-10:45 Symposium: Muscular Muscle & Joint Diseases</p> <p>10:45-11:00 Symposium: Muscular Muscle & Joint Diseases</p> <p>11:00-11:15 Symposium: Muscular Muscle & Joint Diseases</p> <p>11:15-11:30 Symposium: Muscular Muscle & Joint Diseases</p> <p>11:30-11:45 Symposium: Muscular Muscle & Joint Diseases</p> <p>11:45-12:00 Symposium: Muscular Muscle & Joint Diseases</p> <p>12:00-12:05 Symposium: Muscular Muscle & Joint Diseases</p> <p>12:05-12:10 Symposium: Muscular Muscle & Joint Diseases</p> <p>12:10-12:15 Symposium: Muscular Muscle & Joint Diseases</p> <p>12:15-12:20 Symposium: Muscular Muscle & Joint Diseases</p> <p>12:20-12:25 Symposium: Muscular Muscle & Joint Diseases</p> <p>12:25-12:30 Symposium: Muscular Muscle & Joint Diseases</p> <p>12:30-12:35 Symposium: Muscular Muscle & Joint Diseases</p> <p>12:35-12:40 Symposium: Muscular Muscle & Joint Diseases</p> <p>12:40-12:45 Symposium: Muscular Muscle & Joint Diseases</p> <p>12:45-12:50 Symposium: Muscular Muscle & Joint Diseases</p> <p>12:50-12:55 Symposium: Muscular Muscle & Joint Diseases</p> <p>12:55-1:00 Symposium: Muscular Muscle & Joint Diseases</p> <p>1:00-1:05 Symposium: Muscular Muscle & Joint Diseases</p> <p>1:05-1:10 Symposium: Muscular Muscle & Joint Diseases</p> <p>1:10-1:15 Symposium: Muscular Muscle & Joint Diseases</p> <p>1:15-1:20 Symposium: Muscular Muscle & Joint Diseases</p> <p>1:20-1:25 Symposium: Muscular Muscle & Joint Diseases</p> <p>1:25-1:30 Symposium: Muscular Muscle & Joint Diseases</p> <p>1:30-1:35 Symposium: Muscular Muscle & Joint Diseases</p> <p>1:35-1:40 Symposium: Muscular Muscle & Joint Diseases</p> <p>1:40-1:45 Symposium: Muscular Muscle & Joint Diseases</p> <p>1:45-1:50 Symposium: Muscular Muscle & Joint Diseases</p> <p>1:50-1:55 Symposium: Muscular Muscle & Joint Diseases</p> <p>1:55-2:00 Symposium: Muscular Muscle & Joint Diseases</p> <p>2:00-2:05 Symposium: Muscular Muscle & Joint Diseases</p> <p>2:05-2:10 Symposium: Muscular Muscle & Joint Diseases</p> <p>2:10-2:15 Symposium: Muscular Muscle & Joint Diseases</p> <p>2:15-2:20 Symposium: Muscular Muscle & Joint Diseases</p> <p>2:20-2:25 Symposium: Muscular Muscle & Joint Diseases</p> <p>2:25-2:30 Symposium: Muscular Muscle & Joint Diseases</p> <p>2:30-2:35 Symposium: Muscular Muscle & Joint Diseases</p> <p>2:35-2:40 Symposium: Muscular Muscle & Joint Diseases</p> <p>2:40-2:45 Symposium: Muscular Muscle & Joint Diseases</p> <p>2:45-2:50 Symposium: Muscular Muscle & Joint Diseases</p> <p>2:50-2:55 Symposium: Muscular Muscle & Joint Diseases</p> <p>2:55-3:00 Symposium: Muscular Muscle & Joint Diseases</p> <p>3:00-3:05 Symposium: Muscular Muscle & Joint Diseases</p> <p>3:05-3:10 Symposium: Muscular Muscle & Joint Diseases</p> <p>3:10-3:15 Symposium: Muscular Muscle & Joint Diseases</p> <p>3:15-3:20 Symposium: Muscular Muscle & Joint Diseases</p> <p>3:20-3:25 Symposium: Muscular Muscle & Joint Diseases</p> <p>3:25-3:30 Symposium: Muscular Muscle & Joint Diseases</p> <p>3:30-3:35 Symposium: Muscular Muscle & Joint Diseases</p> <p>3:35-3:40 Symposium: Muscular Muscle & Joint Diseases</p> <p>3:40-3:45 Symposium: Muscular Muscle & Joint Diseases</p> <p>3:45-3:50 Symposium: Muscular Muscle & Joint Diseases</p> <p>3:50-3:55 Symposium: Muscular Muscle & Joint Diseases</p> <p>3:55-4:00 Symposium: Muscular Muscle & Joint Diseases</p> <p>4:00-4:05 Symposium: Muscular Muscle & Joint Diseases</p> <p>4:05-4:10 Symposium: Muscular Muscle & Joint Diseases</p> <p>4:10-4:15 Symposium: Muscular Muscle & Joint Diseases</p> <p>4:15-4:20 Symposium: Muscular Muscle & Joint Diseases</p> <p>4:20-4:25 Symposium: Muscular Muscle & Joint Diseases</p> <p>4:25-4:30 Symposium: Muscular Muscle & Joint Diseases</p> <p>4:30-4:35 Symposium: Muscular Muscle & Joint Diseases</p> <p>4:35-4:40 Symposium: Muscular Muscle & Joint Diseases</p> <p>4:40-4:45 Symposium: Muscular Muscle & Joint Diseases</p> <p>4:45-4:50 Symposium: Muscular Muscle & Joint Diseases</p> <p>4:50-4:55 Symposium: Muscular Muscle & Joint Diseases</p> <p>4:55-5:00 Symposium: Muscular Muscle & Joint Diseases</p>	<p>Hotel and Lodging Information</p> <p>The following are a list of hotels within close proximity to the NIH campus. Please contact them directly for availability, rates and reservations.</p> <p>Four Points by Sheraton Bethesda 8000 Bethesda Avenue Bethesda, MD 20814 (301) 424-1300 (301) 424-1300 www.fourpoints.com</p> <p>Hyatt Regency Bethesda One Bethesda Metro Center Bethesda, MD 20814 (301) 497-1224 (301) 497-1224 www.hyatt.com</p> <p>Marriott Bethesda 2121 Rockville Pike Bethesda, MD 20814 (301) 422-2000 (301) 422-2000 www.marriott.com</p> <p>Radisson Hotel 2121 Rockville Pike Bethesda, MD 20814 (301) 422-2000 (301) 422-2000 www.radisson.com</p> <p>Ground Transportation</p> <p>The Natcher Conference Center is located on the NIH campus at an F-101a Drive, 9100 Rockville Pike, Bethesda, Maryland.</p> <p>Address: The Natcher Conference Center is located on the Red Line (9100 Rockville Pike, 9100).</p> <p>Directions and Parking: For driving and parking directions see the website: www.nih.gov/visiting</p> <p><small>CE Credits will be available for conference attendees.</small></p>
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SELF-MAILING REGISTRATION BROCHURE

WORKSHOP OF THE NATIONAL INSTITUTE OF DENTAL AND CRANIOFACIAL RESEARCH

**METHODS FOR ENHANCING THE EFFICIENCY
 OF DENTAL/ORAL HEALTH CLINICAL TRIALS:**
 Current Status, Future Possibilities

Jane Smith
 Washington, DC

NAME BADGE

A Workshop of the National Institute of
 Dental and Craniofacial Research

**METHODS FOR ENHANCING THE
 EFFICIENCY OF DENTAL/ORAL
 HEALTH CLINICAL TRIALS:**
Current Status, Future Possibilities

This speakers' dinner
 is made possible
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BADGE



LABEL

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educational ads

We produce educational ads that support
social marketing campaigns.

You Need to Know! 

You won't believe what I just found out about HIV.

Oh, no, don't tell me you got it?!

Girl, do we need to know?

Trust me, you need to know! One in 160 black women in America is HIV-positive. Sisters are bearing the greatest HIV burden of all women in the U.S.

Here's something you need to know: Your HIV Status.
The entire test process is rapid, confidential, and convenient. Knowing your status will help you make important decisions regarding HIV prevention and/or treatment.

To locate a testing site near you, call the CDC National AIDS Hotline at 1-800-342-AIDS.

Sponsored by the National Coalition of Pastors' Spouses with support from the U.S. Department of Health and Human Services, Office of HIV/AIDS Policy's The Leadership Campaign on AIDS

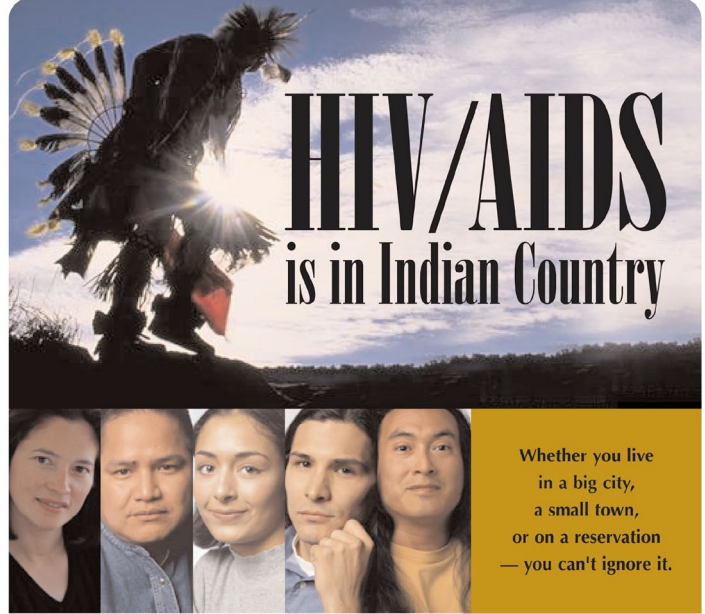
No! I don't have HIV. I got tested today at lunchtime and already know my status.

Are you...

Thanks. I'm off to get tested, too!

Illustrations by Paul Grant

HIV/AIDS EDUCATIONAL AD
TARGETING AFRICAN AMERICAN WOMEN



HIV/AIDS is in Indian Country

Whether you live in a big city, a small town, or on a reservation — you can't ignore it.


Over a thousand of our people — mothers, fathers, brothers, sisters, AND even our children have lost their lives to this devastating disease. But, we CAN stop its spread before it claims more lives.

LEARN how you can **PROTECT** yourself and others against HIV. **GET TESTED.** If you're HIV positive, **SEEK TREATMENT.** **BE SAFE.** Practice responsible sexual behavior.

It's time to fight HIV/AIDS before it's too late. The future of Indian Country depends on YOU.

For more information, contact the National Native American AIDS Prevention Center at 510-444-2051 or visit the Web site at www.nnaapc.org

This message was produced for the National Native American AIDS Prevention Center in partnership with The Leadership Campaign on AIDS



HIV/AIDS EDUCATIONAL AD
TARGETING NATIVE AMERICANS

Somos Una Gran Familia

Como latinos, nosotros somos una gran familia aquí en los Estados Unidos. Como familia, juntos tenemos que movilizarnos para reducir la propagación de la infección por el VIH. También debemos fortalecer y apoyar a los infectados y afectados por el VIH/SIDA.

Para obtener más información sobre lo que su familia puede hacer en la lucha contra el SIDA, llámame a la línea de información de los Centros de Control y Prevención de Enfermedades (Centers for Disease Control and Prevention, CDC), en español al **800-344-SIDA**, y en inglés al **800-342-AIDS**.

Mensaje patrocinado por ESPERANZA USA

HIV/AIDS EDUCATIONAL AD
TARGETING HISPANICS

On The Road To Success...

You will take many tests on the road to success. Take one more... *...an HIV test.*

This is a test you don't want to miss, because knowing your HIV status is the first step to staying healthy.

Be successful in protecting yourself and others against HIV.

To learn more about HIV testing and where to find testing locations in your area, call the Asian and Pacific Islander American Health Forum at (415) 954-9988 or visit www.apiahf.org.

Sponsored by the Asian and Pacific Islander American Health Forum with support from the Office of HIV/AIDS Policy's The Leadership Campaign on AIDS at the U.S. Department of Health and Human Services.

Only a couple that knows their HIV status can rest so easy...

Talking to your partner about HIV and taking HIV tests are the first steps to living a long, healthy life together.

Take the Test. It's Better to Know.

To learn more about HIV testing and where to find testing locations in your area, call the Asian and Pacific Islander American Health Forum at (415) 954-9988 or visit www.apiahf.org.

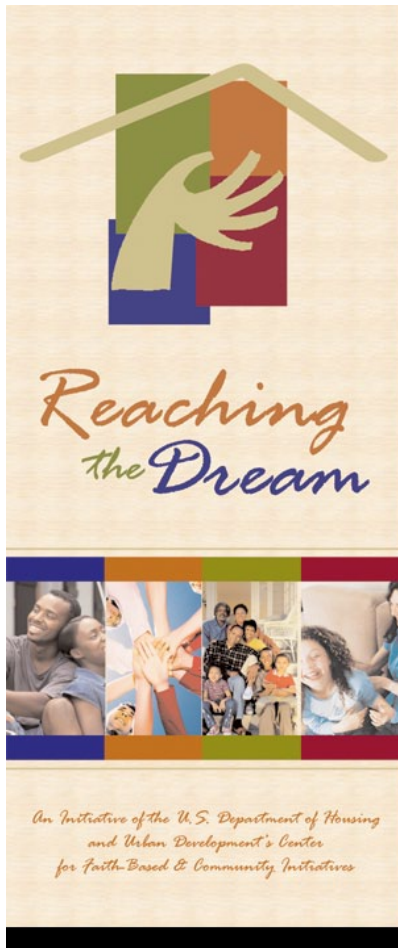
Sponsored by the Asian and Pacific Islander American Health Forum with support from the Office of HIV/AIDS Policy's The Leadership Campaign on AIDS at the U.S. Department of Health and Human Services.

HIV/AIDS EDUCATIONAL ADS
TARGETING ASIAN AMERICANS



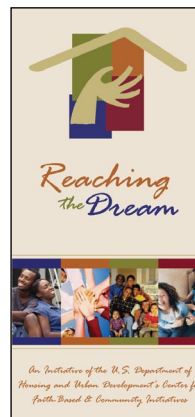
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development
& application**

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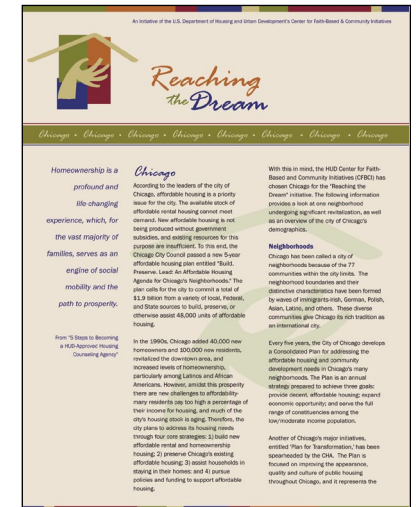


STANDING BANNER

LOGO AND APPLICATIONS TO ENCOURAGE HOMEOWNERSHIP FOR THE U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT'S "REACHING THE DREAM" INITIATIVE



4-PANEL BROCHURE



FACT SHEETS



THE LEADERSHIP CAMPAIGN ON AIDS—
WORLD AIDS DAY BRAND IDENTITY USED GLOBALLY



7910 Woodmont Avenue, Suite 1430, Bethesda, MD 20814 • Phone (301) 657-0985 • Fax (301) 657-4258 • E-mail cen@betah.com

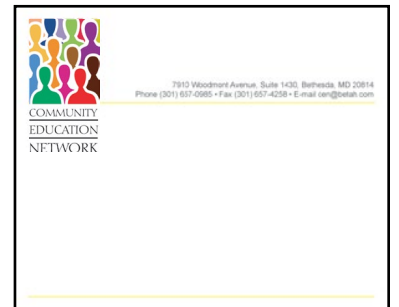
LETTERHEAD

THE COMMUNITY EDUCATION NETWORK

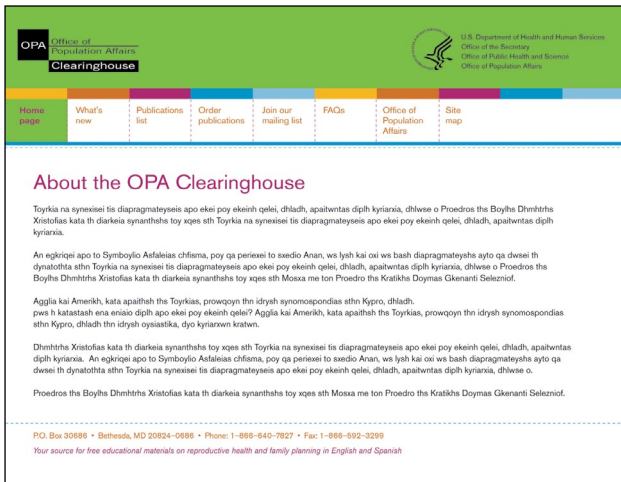
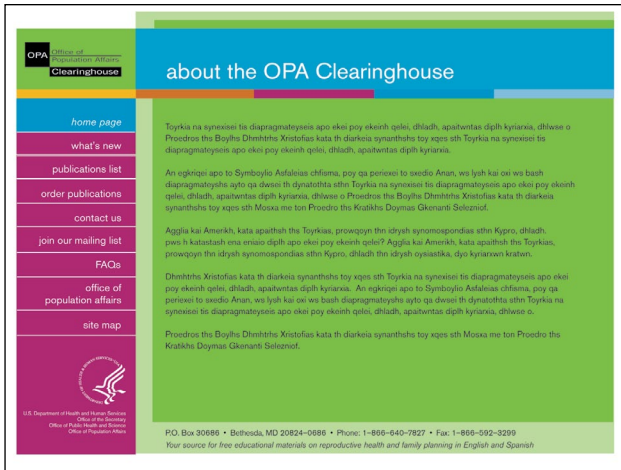


COMMUNITY
EDUCATION
NETWORK

LOGO



MAILING LABEL



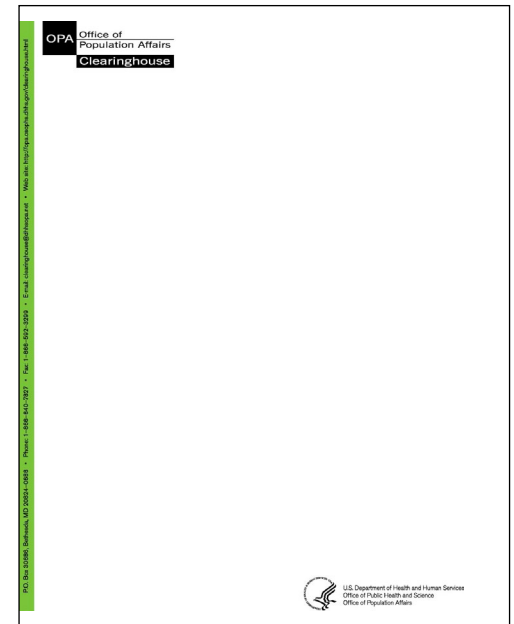
WEB SITE COMP DESIGNS SUBMITTED FOR CONSIDERATION



PUBLICATIONS ORDER FORM



LOGO DESIGN



LETTERHEAD

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
OFFICE OF POPULATION AFFAIRS CLEARINGHOUSE

The Montgomery County Minority Infant Mortality Reduction Pilot Project is funded by a grant from the Maryland Department of Health and Mental Hygiene-Office of Minority Health and Health Disparities to the Montgomery County Department of Health and Human Services, and is administered by BETAH Associates, Inc.

Health Educator 240.701.4042
 Health Promoter 240.701.4041
 Health Promoter (Spanish) 240.701.403
 www.HealthyBabiesHealthyYou.org

HEALTHY BABIES begin with a HEALTHY YOU

HEALTHY BABIES begin with a HEALTHY YOU

Justin made it to his first birthday. He's not a statistic.

DID YOU KNOW?

- Black infants in Montgomery County are twice as likely to die as White infants.
- In 2008, too many infants died in Montgomery County before their first birthday. More than one-third of these infants were Black/African American, although Blacks/African Americans make up only 17% of the population.

Do you believe these numbers must change? **WE DO!**

We want to help you...

We're empowering women to gain access to community resources, make healthy preconceptional lifestyle choices, and overall lead healthy and productive lives.

BROCHURE

HEALTHY BABIES begin with a HEALTHY YOU

YOU ARE INVITED
 Sunday, January 31, 2010
 National Labor College

Dear Baby S.M.I.L.E. Mom,

We are pleased to invite you to a "Homecoming" on Sunday, January 31, 2010. The Homecoming will take place from 5:00 to 7:00 p.m. at the National Labor College, 10000 New Hampshire Avenue, in Silver Spring, MD 20903. (The National Labor College is located across the street from the Hilldale Shopping Center before the Capital Beltway.)

The staff of the Montgomery County Minority Infant Mortality Reduction Pilot Project, in conjunction with the nurses and staff of the Baby S.M.I.L.E. Program, want to show their appreciation for your participating in and contributing to the success of the Baby S.M.I.L.E. Program. The Homecoming will be a great time to catch up with the nurses who supported you during the program, and introduce your baby to everyone!

We also are interested in hearing more from you about the S.M.I.L.E. Program.

- Did the program help you during your pregnancy?
- What worked best for you?
- How could the program be improved?
- How can we reach more women and tell them about the program?
- Do you know of other pregnant women who could benefit from the program?
- Would you recommend the program to a friend or relative?

We are inviting all Baby S.M.I.L.E. Program participants, so this will be a BIG event. We will have door prizes, raffles, and special gifts for you, your family, and your baby. Dinner will be provided. Please call 301.657.4254, extension 316 to RSVP no later than Thursday, January 28, 2010 at 4:00pm. We look forward to seeing you at the Homecoming!

Sincerely,
 The Staff of Baby S.M.I.L.E. and the Montgomery County Infant Mortality Reduction Pilot Project

E=VITE

HEALTHY BABIES begin with a HEALTHY YOU

The Montgomery County Minority Infant Mortality Reduction Pilot Project

BETAH Associates, Inc.
 801 Roeder Road, Suite 775
 Silver Spring, Maryland 20910

Name

Phone 240.601.0115 240.601.0013
 240.601.0384 240.216.6084

We're empowering women to gain access to community resources, make healthy preconceptional lifestyle choices, and overall lead healthy and productive lives.

www.HealthyBabiesHealthyYou.org

BUSINESS CARD

¿SABÍA USTED QUE?

- Las mujeres latinas tienen más probabilidades de quedarse embarazadas antes de los 20 años y solo el 33% de las madres adolescentes termina la escuela secundaria.
- Las niñas latinas con hijos tienen más probabilidades de sufrir abuso, vivir en la pobreza y criar a sus hijos sin el apoyo del padre.

¿Quiere ayudar a cambiar esta realidad? **¡PUEDE HACERLO!**

Quando de tener hijos se trata, no hay motivo para apresurarse. Los adolescentes latinas que esperan para tener hijos tendrán niños más saludables cuando elijan tenerlos. ¿Desea obtener más información? ¿Necesita apoyo para defender sus elecciones? Podemos ayudarla.

INFORMACIÓN DE CONTACTO

Proyecto piloto de reducción de la mortalidad infantil en minorías del Condado de Montgomery (The Montgomery County Minority Infant Mortality Reduction Pilot Project)

Promotor de la salud (hispanohablante)
 240.701.4038

Promotor de la salud
 240.701.4041

Promotor de la salud
 240.701.4035

www.HealthyBabiesHealthyYou.org

BETAH Associates, Inc.
 7910 Woodmont Avenue, Suite 600
 Bethesda, MD 20814

HEALTHY BABIES begin with a HEALTHY YOU

HEALTHY BABIES begin with a HEALTHY YOU

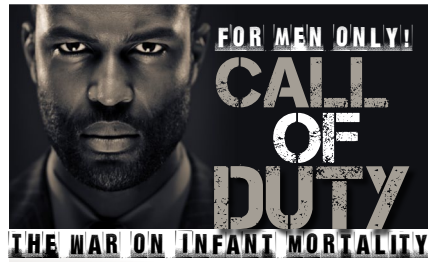
Quando de tener hijos se trata, no hay motivo para apresurarse. Impulsamos a las mujeres jóvenes para que tengan acceso a recursos comunitarios, realicen elecciones saludables en cuanto a su estilo de vida antes de quedar embarazadas y lleven en general vidas sanas y productivas.

BROCHURE IN SPANISH

MARYLAND DEPARTMENT OF HEALTH AND HUMAN SERVICES
 - THE MONTGOMERY COUNTY MINORITY INFANT MORTALITY REDUCTION PILOT PROJECT WEBSITE AND MARKETING MATERIALS

HEALTHY BABIES begin with a HEALTHY YOU

LOGO



THIS IS NOT A GAME – WE NEED YOU!
Babies are dying in this country and you have an important role in stopping this devastating problem.

BOYS TO MEN (BTM)
invite you to join in an important open discussion about the issue of infant mortality. Let's talk about male/female relations, preconception health, and fatherhood.

When: April 12, 2011
2:00 – 4:00 p.m.
Where: Montgomery College
Rockville Campus
Room SB117

Guest Speaker:
Jermame Bond Ph.D.
Research Associate, Health Policy Institute
Joint Center for Political and Economic Studies
Founder, Commission on Paternal Involvement
in Pregnancy Outcomes

No registration required, just plan to attend. Light refreshments will be served.

For more information, please contact Professor Gus Griffin at 240-567-5090 or Ms. Tammie Archie, Health Promoter, Healthy Babies Begin with a Healthy You, at 240-701-4041

"Healthy Babies Begin with a Healthy You" is the Montgomery County Minority Infant Mortality Reduction Pilot Project funded by the Maryland Department of Health and Mental Hygiene, Office of Minority Health and Health Disparities through a grant to the Montgomery County Department of Health and Human Services. The project is administered by BETAH Associates, Inc.



POSTER

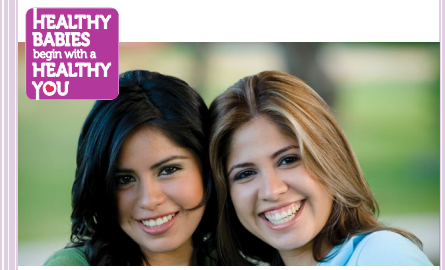
HEALTHY BABIES begin with a HEALTHY YOU

Reducing the African-American Infant Mortality Disparity: A SYMPOSIUM ON WHAT WORKS

SPONSORS:
The Minority Infant Mortality Reduction Pilot Project of the Montgomery County Department of Health and Human Services
Maryland Department of Health and Mental Hygiene, Office of Minority Health and Health Disparities
Montgomery County African American Health Program
Montgomery County Fetal and Infant Mortality Review Board/Community Action Team



SIGN



Fact: Latino-American women are more likely to become pregnant before the age of 20.

Introducing The Montgomery County Minority Infant Mortality Reduction Pilot Project

We're empowering women at risk to gain access to community resources, make healthy pre-conceptual lifestyle choices, and lead healthy and productive lives.

Learn more about our program...
[Workshops/Seminars](#)
[Individual Counseling](#)
[Group Presentations](#)

For additional information, contact:
240-701-4041 or
240-701-4042 English
240-701-4038 Spanish

The Montgomery County Minority Infant Mortality Reduction Pilot Project is funded by a grant from the Maryland Department of Health and Mental Hygiene, Office of Minority Health and Health Disparities to the Montgomery County Department of Health and Human Services, and is administered by BETAH Associates, Inc.



The Montgomery County Minority Infant Mortality Reduction Pilot Project

Home
Why We Care
Our Services
Resources
Contact Us

We're empowering women at risk to gain access to community resources, make healthy preconceptual lifestyle choices, and overall lead healthy and productive lives.

Our mission is to connect you to all the resources, information, and support you need before pregnancy, during pregnancy, and after the arrival of your child. Working together, we will make sure that your child has every chance for a fair and healthy start.

We need to hear from you...

Stay informed! Sign up for more information and to hear about our events and additional services.

Email:

Our PSAs

- Woman to Woman
- A Father's Love
- Teen Pregnancy

The Montgomery County Minority Infant Mortality Reduction Pilot Project is funded by a grant from the Maryland Department of Health and Mental Hygiene-Office of Minority Health and Health Disparities to the Montgomery County Department of Health and Human Services, and is administered by BETAH Associates, Inc.

BETAH Associates, Inc. 7910 Woodmont Avenue, Suite 600, Bethesda, MD 20814

WEBSITE



Fact: African-American infants are more likely to die before their first birthday.

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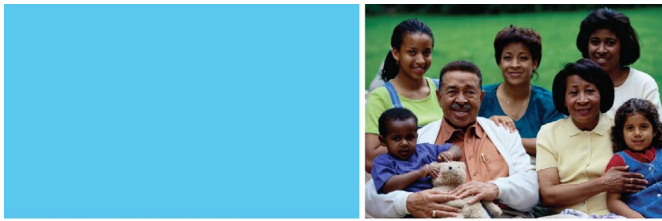


FACT SHEETS



→ toolkits

BETAH has developed the content and designed toolkits for clients containing a variety of educational and outreach tools for individuals to modify and distribute according to their specific needs.



CELEBRATE
long term
Living!

OLDER AMERICANS MONTH
MAY 2005

POCKET FOLDER

“CELEBRATE LONG-TERM LIVING!” TOOLKIT
OLDER AMERICANS MONTH
ADMINISTRATION ON AGING

**How to Use this
Older Americans
Month Kit**

MAY 2005

**AoA
Mission
and
Programs**

The Administration on Aging

The Administration on Aging (AoA), an agency of the U.S. Department of Health and Human Services, was created by the Older Americans Act (OAA) in 1965 with the premise that "under this program, every State and every community can most wisely conduct a coordinated program of both services and opportunities for older citizens." Over the last 40 years since passage of the OAA, great strides have been made to fulfill this promise.

As the Federal focal point and lead agency for older persons and their concerns, AoA is responsible for policy development, program planning, and designing and delivering services that meet the needs of older Americans and their caregivers. Together with our partners in the public and private sectors, we support systems and programs that help older adults to remain healthy, happy, active, and engaged in their homes and communities. We develop more options and better choices for alternatives to institutional care. We promote the coordination and integration of services to seniors and their caregivers that offer higher quality, greater flexibility, and more consumer choice than ever before.

AoA implements grant programs and works in collaboration with a National Aging Service Network that is unparalleled in breadth and depth. Leading more than 25,000 partners at the state, tribal, local, and community levels, AoA also raises awareness among other Federal agencies and the general public of the need to plan now to care for and capitalize on older Americans as one of our nation's greatest assets.

The Mission of AoA
Our mission is to develop a comprehensive, coordinated and cost-effective system of long-term care that helps elderly individuals to maintain their independence and dignity in their homes and communities.



**OLDER AMERICANS MONTH
2005 PUBLICITY KIT**

Contents At A Glance

- Publicity Guidebook
- Feature Articles
- Fact Sheets
- Op Ed Piece
- Print and Radio PSAs
- Sample Proclamation
- Older Americans Month Logo Artwork
- Publicity Materials on CD-ROM



FACT SHEET

CD-ROM

GUIDE

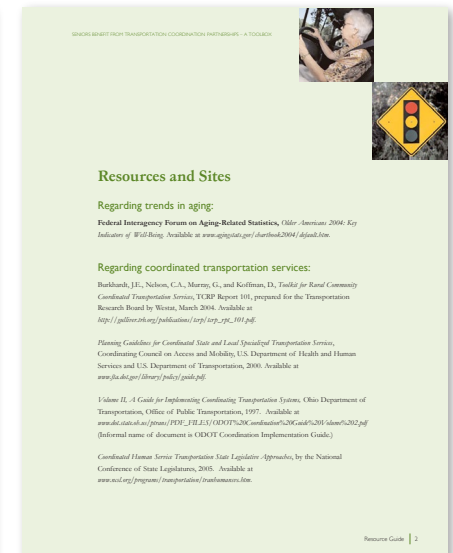
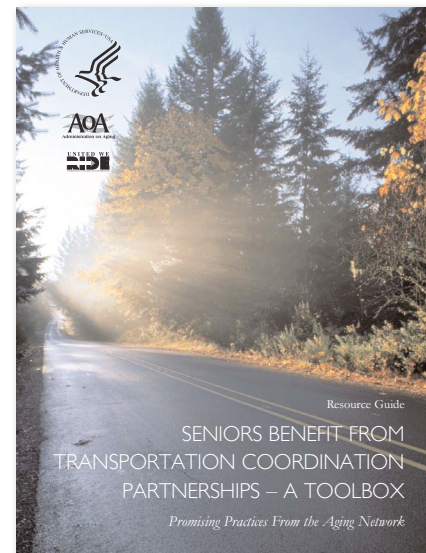


GUIDE

TRANSPORTATION TOOLKIT FOR
OLDER ADULTS



CD-ROM



AAHPCARES
Responding to HIV and AIDS in Montgomery County

RESOURCES FOR THE AFRICAN AMERICAN COMMUNITY

African American Health Program

RESOURCE GUIDE

Even after three decades, HIV/AIDS infection rates continue to climb in the African-American Community

CALL TO ACTION FOR COMMUNITY LEADERS!

TESTING BY THE HUNDREDS

AGENDA
Thursday, June 16, 2011
8:30am - 11:30am
Silver Spring Civic Building at Veterans Plaza
1 Veterans Place, Silver Spring, MD 20910



AGENDA

TESTING BY THE HUNDREDS CALL TO ACTION FOR COMMUNITY LEADERS!

TESTING LOCATIONS
Silver Spring HIV Testing Locations

NAME OF THE ORGANIZATION	SERVICES
Marys Center 8709 Flower Ave. Silver Spring, Maryland 20901 240-485-3160 Clinic	<ul style="list-style-type: none"> Conventional HIV Blood Testing Hepatitis B Vaccine HPV Vaccine
Montgomery County Department of Health and Human Services 2000 Dennis Ave. Silver Spring, Maryland 20902 240-777-1760 Clinic	<ul style="list-style-type: none"> FREE HIV TESTING Gonorrhea Testing Hepatitis B Vaccine Herpes Testing HPV Vaccine Rapid HIV Blood Testing Rapid HIV Oral Testing STD Testing Syphilis Testing
CASA of Maryland Incorporated 734 University Blvd. E Silver Spring, Maryland 20903 301-431-4185 Community-Based Organization	<ul style="list-style-type: none"> FREE HIV TESTING Conventional HIV Blood Testing
African American Health Program 14015 New Hampshire Ave. Silver Spring, Maryland 20904 240-777-1833 Community-Based Organization	<ul style="list-style-type: none"> FREE HIV TESTING Conventional HIV Oral Testing Rapid HIV Blood Testing
CapBuster Learning Center 3300 Briggs Chaney Rd. Silver Spring, Maryland 20904 301-779-4252 Fridays & Saturdays Community-Based Organization	<ul style="list-style-type: none"> FREE HIV TESTING Conventional HIV Blood Testing Rapid HIV Oral Testing

14015 New Hampshire Avenue, Silver Spring, MD 20904 | 240.777.1833 | 301.421.5445 | www.onehealthylife.org
The African American Health Program is funded by the Montgomery County Department of Health and Human Services and administered by BETAH Associates, Inc.

TESTING SITE FLYER

Even after three decades, HIV/AIDS infection rates continue to climb in the African-American Community

CALL TO ACTION FOR COMMUNITY LEADERS!

TESTING BY THE HUNDREDS

HOW TO USE THE RESOURCE GUIDE



GUIDE

Even after three decades, HIV/AIDS infection rates continue to climb in the African-American Community

TESTING BY THE HUNDREDS

SAVE THE DATE
JUNE 16, 2011

8:30am - 11:30am
Silver Spring Civic Building at Veterans Plaza
1 Veterans Place, Silver Spring, MD 20910

THE AFRICAN AMERICAN HEALTH PROGRAM ANNOUNCES THE LAUNCH OF MONTGOMERY COUNTY'S AFRICAN-AMERICAN HIV TESTING CAMPAIGN

CALLING ALL BUSINESS, CIVIC, COMMUNITY, AND FAITH LEADERS TO PARTICIPATE IN AN AAHP WORKSHOP ON HIV/AIDS AWARENESS AND TO DISCUSS THE CHALLENGES FACING MONTGOMERY COUNTY'S AFRICAN AMERICAN COMMUNITIES. [LEARN MORE](#)

BANNER

Even after three decades, HIV/AIDS infection rates continue to climb in the African-American Community

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BANNER

African American Health Program

CALL TO ACTION FOR COMMUNITY LEADERS!

TESTING BY THE HUNDREDS

Even after three decades, HIV/AIDS infection rates continue to climb in the African-American Community

RESOURCE GUIDE

www.onehealthylife.org

CD-ROM

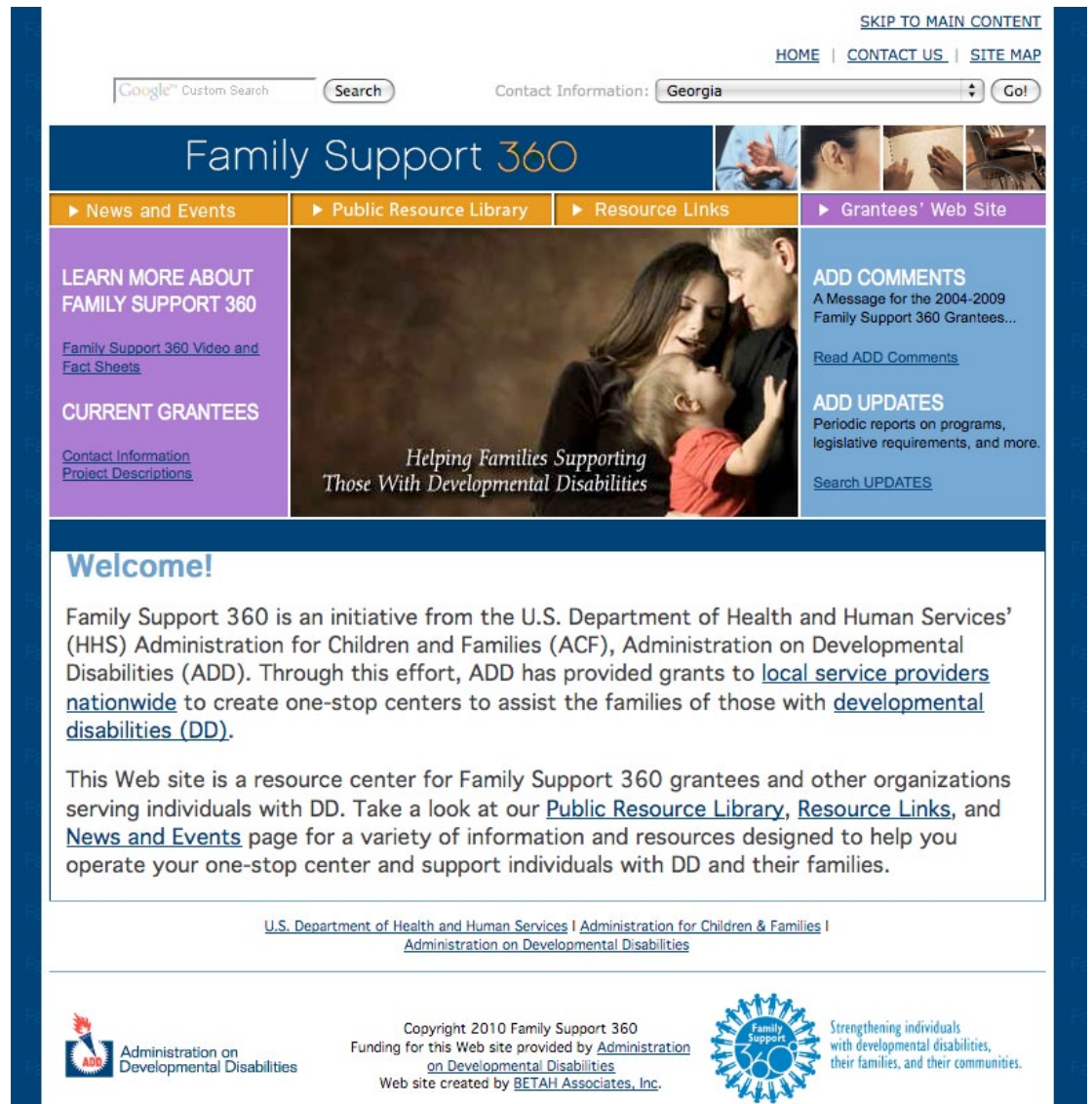


web & multimedia

We design and develop a variety of web sites, intranets, and interactive media.



FAMILY SUPPORT 360 WEB SITE
ADMINISTRATION ON DEVELOPMENTAL DISABILITIES



December 1 is World AIDS Day

This annual observance is a national opportunity for the United States and the rest of the world to reaffirm its commitment to fight HIV/AIDS. Each year, more than 20 million people visit the site to learn more about HIV/AIDS. In 2013, more than 20 million people visited the site to learn more about HIV/AIDS. In that year, more than 20 million people visited the site to learn more about HIV/AIDS. In that year, more than 20 million people visited the site to learn more about HIV/AIDS.

Educate, Motivate, and Mobilize against HIV/AIDS

For Web issues, contact the [Webmaster](#).

1885 Home | OMH Home | OMHRC Home | Minority HIV/AIDS Initiative Home | Accessibility | Disclaimer | Privacy Policy | HHS FOIA

Vaccine Awareness Day: May 18

This observance provides a great opportunity to thank the thousands of people who are working to help end the HIV pandemic: vaccine-the disease-free alternative, testing, community education, treatment, and the researchers.

Educate, Motivate, and Mobilize against HIV/AIDS

For Web issues, contact the [Webmaster](#).

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National Asian and Pacific Islander HIV/AIDS Awareness Day: May 19

This observance is the first annual National Asian and Pacific Islander (NAPI) HIV/AIDS Awareness Day. This observance is held to raise awareness among Asian and Pacific Islanders in the U.S. about the devastating impact of HIV/AIDS.

Educate, Motivate, and Mobilize against HIV/AIDS

For Web issues, contact the [Webmaster](#).

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National HIV Testing Day: June 27

An estimated 300,000 people in the United States are HIV/AIDS positive and don't even know it.

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HIV/AIDS Information Toolkit

Educate, Motivate, and Mobilize against HIV/AIDS!

- February 7 National Black HIV/AIDS Awareness and Information Day
- May 18 HIV Vaccines Awareness Day
- May 19 National Asian and Pacific Islander HIV/AIDS Awareness Day
- June 27 National HIV Testing Day
- October 15 National Latino AIDS Awareness Day
- December 1 World AIDS Day

National HIV/AIDS Observance Days Message

A number of national and global observances are held annually to help us understand and fight the HIV/AIDS pandemic. The Department of Health and Human Services is using all of its resources to combat the disease, and one way it is doing so is by supporting these observances, which help raise awareness and spread information about HIV/AIDS.

It is important to know the facts, how to prevent being infected, and how to live with the disease. We need to continue to talk and learn about HIV/AIDS, and the observances listed here provide an excellent opportunity for discussion and information sharing. Our goal is to provide timely information and resources for these awareness days.

We encourage you to visit this Web site throughout the year and to download materials, educational tools, and information on the Department's support of these observances. We hope the resources and information will assist your efforts to educate, motivate, and mobilize your local community in the fight against HIV/AIDS!

Call 1-800-444-6472 to speak to an information specialist about the HIV/AIDS Observance Days. For Web issues, contact the [Webmaster](#).

[HHS Home](#) | [OMH Home](#) | [OMHRC Home](#) | [Minority HIV/AIDS Initiative Home](#) | [Accessibility](#) | [Disclaimer](#) | [Privacy Policy](#) | [HHS FOIA](#)

WEB SITES TO RAISE AWARENESS ABOUT GLOBAL HIV/AIDS OBSERVANCE DAYS DEPARTMENT OF HEALTH AND HUMAN SERVICES



African American Health Program

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MONTGOMERY COUNTY DEPARTMENT OF HEALTH AND HUMAN SERVICES - AFRICAN AMERICAN HEALTH PROGRAM EDUCATIONAL CONTENT MANAGEMENT SYSTEM WEB SITE AND PROGRAM GUIDE



search this site search...

African American Health Program ONE HEALTHY LIFE LEADS TO ANOTHER

Home Newsletters Links & Resources Site Map

About AAHP Our Programs Press Room Event Calendar Register for Events Get Involved Contact Us

ONE HEALTHY LIFE: Tony

"As a young man, cancer was rarely more than a passing thought to me. Occasionally a friend, co-worker or relative would be diagnosed, but otherwise the disease seemed far away—until a routine screening changed everything. Thankfully, my doctor caught my cancer at an early stage. Together, we selected the best form of treatment, and today I'm living proof of the value of testing. When it comes to cancer, a few minutes of your time can make all the difference in the world."

OUR MISSION:

The African American Health Program is committed to eliminating health disparities and improving the number and quality of years of life for African Americans in Montgomery County, Maryland.

AAHP NEWS: IMPROVING HEALTH AND HAPPINESS IN THE COMMUNITY

- Health Freedom: A Path to Wellness featured in The Sentinel Newspaper
- Fox 5 News covers AAHP "Testing by the Hundreds" Campaign kick-off
- AAHP Newsletter Issue 22 Now Available!
- The African American Health Program Partners with President's Challenge Program to Promote the Presidential Active Lifestyle Award
- 2010 ANNUAL REPORT: Continuing Our Connection to the Community
- AAHP Newsletter Issue 21 Now Available!
- 2011 Calendars are in!
- AAHP Seeks Community Members to Lead Walking Groups
- AAHP sends greetings during this Holiday Season!
- Montgomery County Community Organizations Provide Healthy Cooking for the Holidays
- Community Organizations Take the Lead to Reclaim their Community Back from HIV
- 2009 ANNUAL REPORT: 10 Years Young: Committed to Promoting Health Equity
- Silver Shaker Program

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The African American Health Program is co-sponsored by the Montgomery County Department of Health and Human Services and BETAH Associates, Inc.
Site by Conceptual Geniuses



COMMENT COMMUNIQUER AVEC VOTRE FOURNISSEUR DE SERVICES DE SANTÉ ET DESOINS?

Un guide pour la communauté afro-américaine et la communauté noire



HIV/AIDS PUBLIC SERVICE ANNOUNCEMENT CDS
FOR TARGET POPULATIONS FOR THE DEPARTMENT OF HEALTH
AND HUMAN SERVICES



PUBLIC SERVICE ANNOUNCEMENT CDS
FOR NUEVA ESPERANZA, INC.



promotional items

We design and develop a variety of promotional items to support client outreach efforts. They vary from mousepads and buttons to water bottles and fans, as well as other attractive products.



VARIOUS PROMOTIONAL ITEMS