



Looking for a trusted and preferred vendor?

Turn to BETAH

Holder of an NIH Blanket Purchase Agreement (BPA)



## ABOUT BETAH

BETAH Associates, Inc. (BETAH) is an award-winning, minority and woman-owned small business with a track record of providing exceptional client experiences. Since 1988, we have collaborated with clients to amplify missions, resolve challenges, and engage communities. Our diverse team brings creativity, flexibility, and thought-leadership to the National Institutes of Health's (NIH) mission of communicating research-based health, medical, and scientific information.



THANK YOU FOR YOUR EFFORT ON THIS WORK, WHICH ALLOWED US TO ENGAGE WITH THE COMMUNITY IN A WAY THAT WE WOULD NOT HAVE ACHIEVED OTHERWISE. I'M VERY HAPPY WITH THE DATA WE WERE ABLE TO COLLECT. AND THANK YOU ALSO FOR MAKING THIS WORKING EXPERIENCE SO PERSONABLE AND FUN.

*National Human Genome Research Institute*

The NIH BPA provides a simplified method of procuring BETAH's services for awards up to **\$500,000**

## WORKING WITH BETAH

Here is how your Institute or Office can access our services:

+ **BPA contract number:** HHSN263201600123B



Contract Holder  
Contract GS-00F-218CA

**Multiple Award Schedule (MAS) Contract**

- Marketing and Public Relations
- Business Administrative Services



# POWERED BY DECADES OF EXPERIENCE,

we translate NIH's scientific research into products, messages, and events.

BETAH'S BPA SERVICES

## + Graphic Arts/Design

- Branding
- Writing and Editing
- Graphic Design
- Section 508 Compliance

## + Web-based Marketing

- User Experience
- Web Design, Development and Maintenance
- SEO Strategy
- Technical Support

## + Conference, Events and Tradeshow Planning

- Virtual, Hybrid, and In-person Meeting Support
- Digital Event Strategy and Design
- Certified Meeting Professionals
- Educational Program Design
- Event Marketing
- Event Pre-planning and Management
- Travel and Logistics Coordination
- Site Selection and Negotiation
- Contract Management
- Reporting and Transcription
- Interpretation and Translation
- Registration and Housing Management
- Event Execution and Post-event Support

**30 YEARS** of service across  
14 NIH Institutes and Offices



## BETAH'S NIH CLIENTS

BETAH has supported the following NIH Institutes and Offices.

- National Heart, Lung, and Blood Institute (NHLBI)
- National Human Genome Research Institute (NHGRI)
- National Institute on Aging (NIA)
- National Institute on Alcohol Abuse and Alcoholism (NIAAA)
- National Institute of Biomedical Imaging and Bioengineering (NIBIB)
- National Institute of Dental and Craniofacial Research (NIDCR)
- National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK)
- National Institute of Mental Health (NIMH)
- National Institute on Minority Health and Health Disparities (NIMHD)
- National Institute of Neurological Disorders and Stroke (NINDS)
- National Institute of Nursing Research (NINR)
- National Library of Medicine (NLM)
- Office of Science Policy (OSP)
- Office of the Director (OD)



THANK YOU FOR YOUR WORK ON YESTERDAY'S MEETING. WE APPRECIATED THE THOUGHT AND PREPARATION THAT WENT INTO THE WORKSHOP. IT WAS A LIVELY, PRODUCTIVE DISCUSSION THAT PROVIDED A GOOD FOUNDATION FOR THE MESSAGE PLATFORM.

*National Institute of Nursing Research*

## CONTACT US

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